## **JIWAJI UNIVERSITY, GWALIOR**



No.: F/Ph.D./Conf./Exam-2/2025/ 23 6

Dated: 23/01/2025

## // Notification //

Notified that the Vice-chancellor of the University, exercising the powers deligated by the Executive Council held on 12/19 August 1996 through a regulation/ resolution no 35 (31), after consideration of the recommendations of result committee in respective subjects declare following research scholars eligible for the award of the degree, "DOCTOR OF PHILOSOPHY" as noted against each of the following:

S. No	Name/Enroll no./Reg.No. & Date	Subject	Faculty	Title of thesis	Photo
1-	Anshul Agarwal C-14-2346 32/13-12-2019	Management	Management	Effect of Social Media Marketing Practices on Consumer Buying Behavior – A Study on Facebook, Instagram and You Tube	
				Name of Supervisor:- Dr. Vinod K. Bhatnagar Name of Co-Supervisor:- Dr. Nandan Velankar	:

EXAM CONTROLLER

## Copy to :-

- 1. Anshul Agarwal, 23 Tansen Road, Hazira, Gwalior (M.P.)
- 2. Dr. Vinod K. Bhatnagar, Head and Associate Professor Deptt. of Management, IPS College of Technology and Management Gwalior (M.P.)
- 3. Dr. Nandan Velankar, Sr. Assistant Professor, Deptt. of Commerce Prestige Institute of Management and Research, Gwalior (M.P.)
- 4. The Dean Faculty of Management, Jiwaji University, Gwalior. (M.P.)
- 5. The Chairman, H.O.D. Management, Jiwaji University, Gwalior. (M.P.)
- 6. Secretary, M.P. Govt. Higher Education, Bhopal (M.P.)
- 7. Secretary, University Grant Commission, Bahadur Shah Zafar Marg, New Delhi.
- 8. Editor, University News Association of Indian University A.I.U. House, Firozshah, Kotla Road, New Delhi.
- 9. Editor, Local News paper.
- 10. Dean, Student Welfare, Jiwaji University, Gwalior (M.P.)
- 11. Secretary to Kulpati, Jiwaji University, Gwalior(M.P.)
- 12. Ph.D. (Academic) and Degree Section, Jiwaji University, Gwalior (M.P.)
- 13. I/c Jiwaji University Website, J.U. Gwalior (M.P.)
- 14. Central Library, Jiwaji University, Gwalior. (M.P.)

Asstt./Dy. Registrar (Conf./Exam)