JIWAJI UNIVERSITY, GWALIOR



No.: F/Ph.D./Conf./Exam-2/2023/70

Dated: 19 | 04 | 2023

// Notification //

Notified that the Vice-chancellor of the University, exercising the powers deligated by the Executive Council held on 12/19 August 1996 through a regulation/ resolution no 35 (37), after consideration of the recommendations of result committee in respective subjects declare following research scholars eligible for the award of the degree, "DOCTOR OF PHILOSOPHY" as noted against each of the following:

S. No	Name/Enroll no./Reg.No. & Date	Subject	Faculty	Title of thesis	Photo
1-	Sushil Laddhu C-14-565 39 / 24-05-2018	Management	Management	THE EFFECT OF ADVERTISING APPEALS ON ADVERTISING ATTITUDE AND PURCHASE INTENTION Name of Supervisor:- Prof. H.K. Agrawal Name of Co-Supervisor:- Dr. Rahul Pratap Singh Kauray	

EXAM CONTROLLOR 123

Copy to :-

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- 2. Prof. H.K. Agrawal, HOD, Deptt. of Commerce, Govt. KRG PG College, Gwalior (M.P.)
- 3. Dr. Rahul Pratap Singh Kaurav, Assistant Professor, Prestige Institute of Management, Gwalior (M.P.)
- 4. The Dean Faculty of Management, Jiwaji University, Gwalior. (M.P.)
- 5. The Chairman, H.O.D. Management, Jiwaji University, Gwalior. (M.P.)
- 6. Secretary, M.P. Govt. Higher Education, Bhopal (M.P.)
- 7. Secretary, University Grant Commission, Bahadur Shah Zafar Marg, New Delhi.
- 8. Editor, University News Association of Indian University A.I.U. House, Firozshah, Kotla Road, New Delhi.
- 9. Editor, Local News paper.
- 10. Dean, Student Welfare, Jiwaji University, Gwalior (M.P.)
- 11. Secretary to Kulpati, Jiwaji University, Gwalior(M.P.)
- 12. Ph.D. (Academic) and Degree Section, Jiwaji University, Gwalior (M.P.)
- 13. I/c Jiwaji University Website, J.U. Gwalior (M.P.)
- 14. Central Library, Jiwaji University, Gwalior. (M.P.)

Asstt. / Dy. Registrar (Conf./Exam)