


# JIWAJI UNIVERSITY, GWALIOR

No. : F/Ph.D./Conf./Exam-2/2022/ 118

Dated : 08/06/2022

## // Notification //

Notified that the Vice-chancellor of the University, exercising the powers deligated by the Executive Council held on 12/19 August 1996 through a regulation/ resolution no 35 (अ), after consideration of the recommendations of result committee in respective subjects declare following research scholars eligible for the award of the degree, "DOCTOR OF PHILOSOPHY" as noted against each of the following :

| S. No | Name/Enroll no./Reg.No. & Date                | Subject    | Faculty    | Title of thesis  | Photo   |
|-------|---|------------|------------|--|---|
| 1-    | SAURABH MISHRA<br>C07-3150<br>48 / 30-12-2014 | Management | Management | IMPACT OF BRAND IDENTIFICATION, BRAND TRUST AND BRAND IMAGE ON SALES PERSONS' PERFORMANCE<br><br>Name of Supervisor:-<br>Dr. Tarika Sikarwar |  |

BY ORDER

  
REGISTRAR

### Copy to :-

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3. The Dean Faculty of Management , Jiwaji University, Gwalior. (M.P.)
4. The Chairman, H.O.D. Management, Jiwaji University, Gwalior. (M.P.)
5. Secretary, M.P. Govt. Higher Education, Bhopal (M.P.)
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7. Editor, University News Association of Indian University A.I.U. House, Firozshah, Kotla Road, New Delhi.
8. Editor, Local News paper.
9. Dean, Student Welfare, Jiwaji University, Gwalior (M.P.)
10. Secretary to Kulpati, Jiwaji University, Gwalior(M.P.)
11. Ph.D. (Academic) and Degree Section, Jiwaji University, Gwalior (M.P.)
12. I/c Jiwaji University Website, J.U. Gwalior (M.P.)
13. Central Library, Jiwaji University,Gwalior.(M.P.)

  
Dy./ Asstt. Registrar (Conf./Exam)