

ORDINANCE No. 57

ORDINANCE FOR MASTER OF TOURISM ADMINISTRATION (MTA)  
(TWO YEARS - FOUR SEMESTERS FULL TIME PROGRAMME)

The ordinance provides for admission, examination and other incidental matters relating to the Master of Tourism Administration which is a two years course spread over four semesters, two semesters in the first year and the remaining two semesters in the second year.

ADMISSION :-

(1) A candidate seeking admission to the first semester of the course shall be required to :

Possess a Bachelor or a Master degree in any discipline with atleast second division (At least 45 percent marks in aggregate), of Jiwaji University or any other recognised university or have passed final examination of CA/ICWA/CS. No grace can be granted in aggregate except to those who belong to SC/ST/OBC. SC/ST/OBC will be given a relaxation of 5 percent marks in the minimum of their qualifying examination. Their seats will be reserved as per M.P. Govt. rules.

(2) Admission to first semester shall be made on the basis of an admission process consisting of an admission test and personality test, carrying a total weightage of 100 marks. The detailed rules of selection procedure through written test and personality test will be framed and notified by the School of Studies in Commerce and Management year to year.

(3) An applicant for the M.T.A. examination prosecuting a regular course of study leading to the Master of Tourism Administration (M.T.A.) shall not be permitted to take up any other examinations or course or service simultaneously.

(4) The admissions will be made to M.T.A. first semester only. The four semesters programme is a continuous programme for four semesters. Accordingly, any candidate can be admitted to second semester only, if he/she has passed first semester. The same procedure will be followed for other semesters too.

(5) No person shall be admitted to M.T.A. examination, if he/she has already passed M.T.A. examination or any equivalent examination of any university or statutory body. This restriction shall not be applicable to Diploma holders.

(6) The candidate who have passed any part of M.T.A. programme of any other university (other than Jiwaji University) or Institution will not be admitted to the M.T.A. Programme of Jiwaji University on migration basis.

(7) Each candidate will have to complete the minimum 75 percent attendance in each class/course/seminars.

(8) Each candidate will have to submit Project Report relating to some travel/tour agency organisation. Providing services to tourists, after the second semester

and before the completion of his/her third semester.

EXAMINATION :-

(1) Subject to the provisions of this ordinance, the scheme of examination and the syllabus and text books will be prescribed or recommended in connection with any subject for the examination covered by this ordinance and the conditions on which the students shall be admitted to such examination, shall be in accordance with the provision made by the Academic Council after considering the recommendations of the Board of studies and the faculty of Management.

(2) Each examination shall be regarded as a separate unit for the purpose of working out the result of the candidate. The result of each examination shall be worked out separately even if he/she has appeared at the course in which he/she has failed previously, alongwith the course in which he/she is appearing for the first time. For getting success he/she must have secured atleast 40 percent marks in the individual courses/papers and atleast 50 percent marks in aggregate in such papers.

(3) A candidate will be promoted to the next semester only after having passed atleast 4 papers of that semester out of total of six papers. In the remaining two papers he/she can reappear again with the ensuing

~~concerning semester examination as per the~~

(4) A candidate who has failed in internal assessment shall be required to register himself/herself for doing the sessional work in the School and for that he will have to pay the required registration fee for internal assessment. However, the internal assessment awards of a candidate who fails in the external examination shall be added to the result, which will be declared on the basis of the next external examination.

(5) A candidate will be allowed only two additional chances to pass in re-appearing course. If somebody fails to do so he/she will have to leave the M.T.A. programme.

(6) The medium of instruction and examination for this programme shall be only English. This provision shall not be applicable to language courses.

(7) Candidates reappearing at an examination in a subsequent year shall be examined in accordance with the scheme and syllabus in force at that time.

(8) Division shall be assigned on the following basis :

First Division with	-	Distinction 75 percent marks or above
First Division	-	60 percent and above
Second Division	-	50 percent and above but below 60 percent.

(9) A candidate of M.T.A. (any semester) will be entitled to the benefit of Vice Chancellor's grace

or obtaining the next division (if he/she secures the next division by only one mark in aggregate).

(10) The course structure, procedure of admission, scheme of internal assessment will be finalised by the Director of Management School / or by Head and Dean of the School of Management Studies, under the guidance of Board of Studies in Management, Subject to the approval of Academic Council.

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SCHOOL OF COMMERCE AND MANAGEMENT STUDIES

JIRAJI UNIVERSITY, GWALIOR

MASTER OF TOURISM ADMINISTRATION

SCHEME OF EXAMINATION AND COURSE-OUTLINES

(WITH EFFECT FROM JULY, 1996)

First Semester (All Compulsory)			Distribution of Marks		
Course No.	Name of Course	Semester Exams.	Internal Assessment	Total	
TA 101	Conceptual Foundations of Tourism: National & Int.	70	30	100	
TA 102	Indian Society & Culture	70	30	100	
TA 103	Management Concepts	70	30	100	
TA 104	Environment & Eco -Tourism	70	30	100	
TA 105	Computer Applications - I	70	30	100	
TA 106	Communication skills (Non Credit Course)	—	—	—	
				500	

Second Semester -

TA 201	Tourism Products of India	70	30	100	
TA 202	Concepts of Marketing and Public Relations.	70	30	100	
TA 203	Economics of Tourism	70	30	100	
TA 204	Foreign Languages (French/German)	70	30	100	
TA 205	Computer Applications - II	70	30	100	
Job Training & Project Report. (Students will go to Job Training for 6 weeks at least and will submit a Project Report on the work done during the training which will be evaluated in fourth Sem. by an external examiner at the time of Viva.)				500	

3rd Semester

301	Management of Human Resources and Information systems.	70	30	100
302	Tourism Marketing & Business Policy	70	30	100
303	Management of Travel Agency & Tour Operations.	70	30	100
304	Policy & Planning for Tourism Industry.	70	30	100
305	Hotel Management	70	30	100

(There will be compulsory tour for the students of 3rd Semester every year.) They will have to submit a tour report to the Head of the Deptt.)

500

4th Semester -

401	Adventure Tourism and wild life.	70	30	100
402	Fundamentals of Finance & Travel.	70	30	100
403	Elective - I	70	30	100
404	Elective - II	70	30	100
405	Project Report & Viva	50	50	100

500

ELECTIVE I & II -

1. Conferences & Convention Management.
2. Tourist and Visitor Interpretations.
3. Attraction Management.
4. Basic Cargo Rating & Documentation.
5. Tourism Legislation & Regulations.