

ORDINANCE NO. 42

BACHELOR OF COMMUNICATION AND JOURNALISM

(Sec. 37 (i), (ii), (iii), (iv) and (v))

The examination leading to the degree of Bachelor of Communication and Journalism shall be held annually at the University Teaching Department on such dates as may be fixed by the University.

Subject to his/her compliance with the provisions of this Ordinance and of other ordinance in force from time to time, applicant shall be eligible for admission to the examination for the degree only if he or she :

- (a) has, having fulfilled all the requirements of Ordinance regarding admission test for admission to the Bachelor of Communication and Journalism Course, appeared at such admission tests, and being selected for admission to the course as a result of the test, and
- (b) has, after admission to the course, prosecuted a regular course of study for not less than one academic year in the University Department of Communication and Journalism.

NOTE:-

The terms "regular candidate," "ex-student," "Regular course of study" and other terms relating to the instructions and examination shall mean as they are provided in other Ordinances and other statutes.

- (c) Produces the following certificates signed by the Head of the Department of Communication and Journalism :
 - (i) of having prosecuted a regular course of study prescribed by this Ordinance and the scheme of examinations.
 - (ii) of having obtained at least 80 Marks in the Internal Assessment.
 - (iii) student who fail to pass the Internal Assessment will not be allowed to appear in the Final B.C.J. Examination. Further, no separate Internal Assessment tests will be arranged for students who have not been able to appear regularly. Such students will have to seek admission into the course.

The examination which shall consist of two parts, namely:

PART I : Written Examination.

PART II : Internal Assessment.

A student who, having attended the prescribed number of lectures and obtained the minimum marks in the Internal Assessment, does not appear at the written examination or having appeared at the written examination, has failed, may be permitted to appear or reappear only anytime within a period of next three years in the written examination.

A candidate who fails in any one theory paper only, may at his or her option be admitted to a subsequent examination in only that paper and if he/she passes in that paper he/she be deemed to have passed the examination as per rules and division shall be awarded to him/her accordingly, provided that such a candidate shall have to clear the compartment paper appearing only once at any of the three consecutive examinations after the examination at which he failed in that paper.

The examination fee to be paid by a candidate for appearing at the examination or the compartment examination shall be as may be prescribed by the University from time to time.

The scheme of examination, maximum marks and minimum pass marks for each part and paper and the scope of the subjects shall be, as may be decided by the University and notified and published in the syllabus from time to time.

Successful examinees obtaining not less than 60 percent marks in the aggregate, shall be placed in the First Division, those obtaining less than 60 percent but not less than 48 percent marks in the aggregate in the Second Division and all other successful examinees shall be placed in the Third Division.

Successful examinees, not taking their examination in all parts at one and the same time. Shall not be eligible for a position in the Merit List.

No person shall be admitted to the examination under the Ordinance if he has already passed a Bachelor's Degree Examination in Communication and Journalism University or any other equivalent examination of any other University or Institution.

There shall be only one examination at the end of such academic session.

A candidate must undergo practical training for which arrangements shall be made by the Department.

DESIGN OF THE ONE YEAR (DEGREE) BACHELOR OF COMMUNICATION
AND JOURNALISM COURSE

The Bachelor of Communication and Journalism (B.C.J.) Course will be a one year full-time Professional Course.

Objectives of the Course :

- to impart basic skills in print media.
- to orient the students to apply communication concepts and tools for the rural uplift of Madhya Pradesh.
- to train the students to discern and analyse contemporary national/International trends and issues.
- to expose the students to different mass media and acquaint them with their nature, potentialities and limitations.

The medium of instruction shall be both Hindi and English. Knowledge of the English language is essential.

ADMISSION :

1. The Vishwavidyalaya shall hold an admission test each year for admitting candidates to the Bachelor of Communication and Journalism (BCJ) Course on a date and according to programme notified by the University. It is a full-time degree course and a candidate is not permitted to take any other course alongwith it, excluding Diploma courses in languages and computers which are held in the evening.
2. The admission Test will be open to candidates who have secured at least 45 percent marks either at the Bachelor's or Master's Degree Examination of any statutorily recognised University. Relaxation of 5 % of marks in a minimum of the II Division shall be made available to the SC/ST.
3. The Scheme of the Admission Test shall be as follows:

PARTICULARS	DURATION	MAX. MARKS
Paper will comprise current affairs, Knowledge of mass media, language skills and Translation (English to Hindi and Hindi to English) based questions. (Model question paper can be collected from the Department.	90 Mnts.	100

4. The maximum number of seats on which admission shall be made will be 25 of which 8 seats shall be reserved for the candidates belonging to SC/ST and one seat shall be reserved for wards (sons/daughters or grandchildren) of freedom fighter and one seat shall be reserved for physically handicapped candidate. One seat shall be reserved for sponsored professional from the communication field (Doordarshan, All India Radio, extension workers from Government Departments, Public Relations Professionals, Advertising Professionals, and RNI registered news papers and one seat shall be reserved for ward of University employees.

The applicants must be full time permanent paid professional and they must produce a certificate from the proprietor/editor/ and Head of the organisation permitting them to pursue the course by taking one Year leave.)

5. The admission shall be given strictly according to the order of merit of candidates in the Admission Test. For this purpose separate merit lists shall be prepared for the General and Reserved categories from amongst the candidates who have secured atleast 40 percent in the aggregate at the Admission Test. A candidate obtaining less than 40 marks at the test shall not be admitted even if the seat remains vacant. The requirement of minimum marks is relaxable by 5 percent in the case of SC and ST candidates. If the number of SC and ST candidates qualifying for admission is less than the number of seats reserved for them, the seats so remaining vacant shall be filled from amongst the eligible candidates from the General Category according to merit. Similarly, if the physically handicapped and the sponsored candidates fail to pass the admission test the seat so falling vacant will be transferred to the General Category.
6. Should two or more candidates score identical marks in the admission test, the order of their merit will be determined by the percentage of their merit scored at the Bachelor degree examination.
7. Admission shall first be made from the General list, followed by SC & ST, freedom fighters, physically handicapped sponsored professional in that order and ward of University employee.
8. A list of 25 candidates in order of merit provisionally selected for admission shall be displayed on the notice-board of Vishwavidyalaya office and of the Head of the Department. Individual intimation by registered post will also be sent to the selected candidates.

Admission of these provisionally selected candidates to the course will be based on (1) production of original marks sheet, and all relevant certificates (2) deposition of the admission fee, and (3) submission of the fee receipt in the department within 15 days from the date of announcement of the admission test results failing which the admission will be cancelled and the seats thus falling vacant will be offered to other candidates in order of merit.

9. The waiting list of candidates who have passed the admission shall not be displayed and it will remain with the University.

The candidates on the waiting list shall be informed by post as and when vacancies occur.

10. The cost of the application form for admission shall be Rs. 20-00 and Rs. 05-00 for SC and ST candidates. Rs. 40-00 will be admission test fee.

11. If any dispute arises regarding interpretation of any provision the Kulapati's decision thereon shall be final.

OUTLINE OF EXAMINATION :

It will comprise two parts:

Part I-Written Examination 700 Marks.

Part II-Internal Examination 200 Marks.

Part I Written Examination

Paper No.	Subject	Maximum Marks	Minimum Marks to be obtained to pass the Exam.
I	Mass Communication		
II	Environment Communication	100	36
III	Part A - Reporting : Writing & News Gathering	100	36
	Part B - Feature Writing		
IV	Part A -Editing & Translations		
	Part B -Editorial Writing & Current Affairs	100	36
V	Part A- News paper Management	100	36
	Part B- Graphic Arts		
VI	Part A - History of Hindi Press	100	36
	Part B - Press Laws		

VI- Part A - Radio Journalism	100	36
Part B - Television Communication		
VII-Part A - Public Relations	100	36
Part B Advertising		

Part II Internal Assessment

Maximum Marks	200
Minimum Aggregate Marks to be obtained to pass the exam.	80

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VI- Part A - Radio Journalism	100	36
Part B - Television Communication		

VII-Part A - Public Relations	100	36
Part B Advertising		

Part II Internal Assessment

Maximum Marks	200
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Minimum Aggregate Marks to be obtained to pass the exam.	80
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