

Roll No. ....

**Y – 911**

**MBA (General) First Year EXAMINATION, May/June-2021**

**DISTANCE MODE**

Paper – 111

**GLOBAL BUSINESS MANAGEMENT**

*Time : Three Hours*

*Maximum Marks : 70*

*Minimum Pass Marks : 28*

**Note**—Attempt *all* questions.

**Unit-I**

1. What is International business ? Write a detailed answer describing various aspects of international business. 14

**Unit-II**

2. Write an essay on Multinational Corporations. Also describe the Indian Companies which has acquired global status. 14

**Unit-III**

3. How International Trade Policies are formulated ? 14

**Unit-IV**

4. Write an essay on “Different International Foreign Exchanges”. 14

**Unit-V**

5. What is International Marketing ? Describe its various aspects. 14