Roll No. ....

Y – 287 / Y– 288 (A)

B.A. (Second Year) (SPECIAL) EXAMINATION, August 2021

(SECOND CHANCE)

COMPUTER APPLICATION

Paper – I, II

INTERNET AND E-COMMERCE/RELATIONAL DATABASE MANAGEMENT SYSTEM

Time : Three Hours

Maximum Marks : 40 + 40 = 80 (For Regular Students) *Minimum Pass Marks : 33%*
Maximum Marks : 50 + 50 = 100 (For Private Students) *Minimum Pass Marks : 33%*

नोट– **सभी** प्रश्न हल कीजिये।

Attempt *all* questions.

खण्ड (अ)
(Section A)

1. निम्न को समझाइए : 13/16
   Explain the following :
   (a) Types of Connectivity
   (b) E-mail Services.

2. उदाहरण देते हुये, निम्न को समझाइए : 13/17
   Give example, explain the following :
   (a) Transition to e-commerce in India
   (b) Commercial use of Internet.

3. E-Branding एवं E-Marketing strategies को विस्तार से समझाइए। 14/17
   Explain E-Branding and E-Marketing strategies in detail.

खण्ड (ब)
(Section B)

4. File Oriented System और Data Sharing पर संक्षिप्त में टिप्पणी लिखिए। 13/16
   Write short note on File Oriented System and Data Sharing.

5. First Normal Form क्या है ? इसके लाभ और हानि लिखिए। 13/17
   What is First Normal Form ? Write its advantage and disadvantage.

6. SQL के Aggregate function को उदाहरण देकर विस्तार से समझाइए। 14/17
   Explain Aggregate function of SQL by giving example in details.

Y – 287 / Y– 288 (A)