

TEN DAYS NATIONAL WORKSHOP

ON

RESEARCH METHODOLOGY

November 16-25 , 2014



Organized by:

School of Commerce and Business Studies

Jiwaji University, Gwalior – 474002(M.P)

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(NAAC ACCREDITED FOUR STAR)

Dear Friends,

It gives me immense pleasure to inform you that the School of Commerce and Business Studies, Jiwaji University, Gwalior is organizing a Ten Days National Workshop on **RESEARCH METHODOLOGY** during the month of November 16-25, 2014.

First-time researchers starting research in social sciences, particularly when studying at post graduate level, often find research methodology a rather amorphous subject. There is a very extensive literature available but the variety of strategies, approaches; methods, terminologies' and techniques, and the absence of a standard nomenclature present a daunting task for a first-time researcher. In this workshop, the aim is firstly to provide a brief overview of the principal terminology likely to be encountered in research literature. We shall try to stress those aspects that seem to us to be the most important. The second aim is to present a simple model of research methodology that distinguishes between strategies, methods and different types of data. We hope that this model will provide not only a useful structure for the remainder of the workshop, but also a readily grasped perspective of research methodology. The third aim is to emphasize the importance of the methodology of handling research data, a topic often given short shrift in, and sometimes omitted from, workshop on research methods.

This workshop would be attended by a large number of academicians, researchers as well as professionals from various institute / colleges.

TECHNICAL SESSION AND TOPICS

This Workshop will have following topics which will be conceptually inter-related, discursive and highly interactive.

TOPICS

- ❖ General discussion and research methodology.
- ❖ Selection and formulation of research problem.
- ❖ Review of literature.
- ❖ Research designs.
- ❖ Sources, formulation and types of hypothesis.
- ❖ Sample design.
- ❖ Analysis and measurement of scales.
- ❖ Data analysis using statistical packages.
- ❖ Hypothesis testing.
- ❖ Research report.
- ❖ Footnote, reference and bibliography.
- ❖ Any other topics related to research methodology.

OUR UNIVERSITY

Jiwaji University came into existence on May 23, 1964 through M.P. Government Ordinance number **15** of **1963**. The foundation stone was laid on the campus of over 225 Acres of Naulakha Parade Ground by the then President of India, Dr. Sarvapalli Radhakrishnan on December 11, 1964. The University territorial jurisdiction extends over the districts of Gwalior, Bhind, Morena, Sheopurkalan, Datia, and Shivpuri & Guna and covers more than 400 affiliated colleges. During the IX – Plan, the University volunteered for assessment and accreditation by NAAC of UGC and has been accredited with “**FOUR STAR**” status.

THE SCHOOL OF COMMERCE AND BUSINESS STUDIES

The Department was established in 1980 with the aim of producing excellent students and researcher in the field of Commerce and Business Management.
The department is running Post-Graduate and Doctoral Level programme.

REGISTRATION AND ACCOMMODATION

The Registration fee is Rs. 1000/- which includes expenses towards delegate kit and lunch. The accommodation will be provided by the University for outside delegates. The delegates are advised to send a request stating their willingness for accommodation. The duly filled registration form along with a crossed demand draft of Rs. 1000/- drawn in favour of the “**Registrar, Jiwaji University, Gwalior**” payable at Gwalior should be sent by post to **Prof. K.S. Thakur**, Organizing Secretary - National Workshop on **RESEARCH METHODOLOGY** School of Commerce and Business Studies, Jiwaji University, Gwalior – 474 002 (MP) latest by **October 31, 2014**. It is expected that the delegates will arrange finance for TA/DA etc. from their own Universities/Institutes

ORGANISING COMMITTEE

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Hon'ble Vice-Chancellor
Jiwaji University, Gwalior (MP)

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PARYATAN BHAWAN
School of Studies in Tourism and Travel Management
Jiwaji University, City Centre,
Gwalior – 474 002 (MP)

Organizing Secretary
Prof. K.S. Thakur
Dean, Chairman and Head
School of Commerce and Business Studies
Jiwaji University, City Centre, Gwalior – 474 002 (MP)
Website: www.jiwaji.edu

E-mail: ks.thakur@rediffmail.com

Phone No. (s) : 0751-2442606
+919425337353, +917773019222 (Mob.)

National Workshop
On
RESEARCH METHODOLOGY
November 16-25, 2014

REGISTRATION FORM

I would like to participate in the workshop as a local/outside delegate.

Name : _____

Designation : _____

Address : _____

Phone : (Off.) _____ (Res.) _____

e-mail : _____ (Mob.) _____

Accommodation required : **Yes / No**

Registration Category : Academics/Industry/Delegate/ Professionals/Research Scholar.

Demand Draft / Cash Receipt No. _____ Date _____

Date and Time of Arrival: _____ Departure: _____

Date:

Signature
Workshop Participant

If required this form may be photocopied.