

REGISTRATION FORM

National Conference on

“Recent Trends in R & D, Quality Control and
Marketing In Chemical Industries”

23-25 April, 2016

School of Studies in Industrial Chemistry and
Chemical, Sales & Marketing Management
Jiwaji University, Gwalior- 474011-(M.P.)

Name.....

Designation.....

Mailing Address.....

.....

Mobile No.....

Phone.....(Res).....

Presenting a paper: Yes/No.....

Title of paper.....

.....

Details of registration fee.....

DD No.....Dated.....

Bank.....

Place..... Dated.....

Accommodation is required: Yes / No

(DD Should be in favour of The Registrar, Jiwaji University Gwalior

payable at Gwalior

Signature of Applicant

Organizing Committee

Prof. Sangeeta Shukla
Vice-Chancellor

Prof. R. J. Rao
Rector

Prof. Anand Mishra

Prof. D.D. Agarwal

Prof. S. K. Gupta

Chief Patron

Patron

Registrar

Convener

Organizing Secretary

Members

Prof. G. B. K. S. Prasad

Prof. J. N. Gautam

Prof. R. A. Sharma

Prof. Rajeev Jain

Prof. D. C. Tiwari

Prof. M. K. Gupta

Prof. S. K. Srivastava

Prof. A. K. Halve

Prof. O. P. Mishra

Prof. P. K. Tiwari

Prof. R. M. Agarwal

Prof. Nalini Srivastava

Prof. Ashok Sharma

Prof. S. K. Dwivedi

Prof. A. P. S. Chauhan

Prof. Suman Jain

Dr. Sameer Bhagyawant

Prof. K. S. Thakur

Prof. Yogesh Upadhyay

Dr. D. C. Gupta

Prof. S. N. Mahapatra

Dr. R. C. Malhotra

Prof. R.P. Pandey

Prof. A.K. Shrivastava

Prof. Mahesh Prakash

Prof. Mukul Telang

Dr. Pratiba Jain

Smt. Menka Sharma

Mr. Javeed Ahmad Ganaie

Prof. Reenu Jain

Prof. Ashok Jain

Prof. Y. K. Jaiswal

Prof. A. K. Singh

Prof. D. N. Goswami

Prof. S. K. Singh

Prof. U. P. Verma

Prof. Radha Tomar

Prof. I. K. Patro

Prof. O. P. Agarwal

Prof. Avinash Tiwari

Prof. Hemant Sharma

Prof. Vivek Bapat

Prof. S. K. Shukla

Prof. Sanjay Kulshrestha

Dr. Shantideo Sisodia

Prof. Umesh Holani

Dr. K. S. Gurjar

Dr. P. N. Pandey

Prof. Sanjay Gupta

Prof. Suvigna Awasthi

Prof. Neeraj Jain

Prof. Rekha Bhadoriya

Prof. P. Rajaram

Dr. Rajendra Singh

Dr. R.G. Garg

Dr. Pooja Sharma

Ms. Ragini Tomar

National Conference

on

**Recent Trends in R & D, Quality Control
and Marketing in Chemical Industries**

23-25 April, 2016



Organized by

**School of Studies in Industrial Chemistry and
Chemical, Sales & Marketing Management
Jiwaji University, Gwalior (M.P.)**

Sponsored by

**University Grants Commission, New Delhi
M.P. Council of Science and Technology, Bhopal**

Dear Friends,

It gives me immense pleasure to inform you that the Department of Chemical Sales and Marketing Management and Industrial Chemistry, Jiwaji University, Gwalior is organizing the National Conference on "Recent Trends in R & D, Quality Control and Marketing in Chemical Industries" during April 23-25, 2016. The conference aims to provide a forum of eminent academicians, technologists and young researchers to exchange their views on the latest development and future trends in chemical and pharmaceutical industries. Eminent persons in the respective fields share their experience and knowledge with the participants, which in turn are expected to promote R & D and entrepreneurship activities in their respective fields.

ABOUT GWALIOR

Gwalior is an ancient and historical city in the state of Madhya Pradesh. It is situated 120 km from Agra and 389 km from Bhopal. It is well connected to all major cities by road, rail, and air. It is a city of music, with richest musical tradition. The legendary musician Tansen belonged to Gwalior was one of the nine Jewels of Emperor of Akbar's court. It also has the credit of having the record of earliest inscribed zero which is situated in the Chaturbhuj temple at the Gwalior Fort. Most famous and memorable landmarks include Gwalior Fort, the tomb of famous musician Tansen, Jai Vilas Palace, the museum and the Sun temple. The city has been acclaimed as center of educational hub including institutes of national importance viz. Indian Institute of Information Technology and Management IIITM, Defense Research Development Establishment (DRDE), Indian Institute of Travel and Tourism Management (IITTM), Lakshmi Bai National University of Physical Education, Rajmata Vijayaraje Scindia Agriculture University, Raja Man Singh Music and Arts University. The weather during April is hot in day time and nights are pleasant.

OUR UNIVERSITY

Jiwaji University came into existence on May 23, 1964 through M.P. government Ordinance number 15 of 1963. The foundation was laid on the campus of over 225 acres of Naulakha Parade Ground by the then President of India Dr. Sarvapalli Radhakrishnan on December 11, 1964. The University territorial jurisdiction extends over the districts of Gwalior, Bhind, Morena, Sheopurkalan, Datia, Ashok Nagar, Shivpuri, and Guna and covers more than 400 affiliated Colleges. The University has been awarded "A" grade in its 2nd cycle of assessment and reaccreditation by NAAC

OUR DEPARTMENTS

Fine and pharmaceutical sector in India are highly competitive and belong to sophisticated techno-based management industries. We have realized that there are lots of untrapped opportunities for the students with drive. In view of this, MBA (Chemical Sales and Marketing Management) was started in 1994 with a vision for

developing scientifically trained management professional for pharmaceutical, fine chemical industries and for its fringes viz. foods, cosmetics, foot ware, polymers etc. Further, M.Sc. (Industrial Chemistry) was started in 2003 to generate and channelize potential manpower for R&D and Quality Control division of the chemical industries.

OBJECTIVES OF CONFERENCE

- To discuss the current perspectives of sustainable development in developed and developing Chemical Industries.
- To view present scenario of chemical industry.
- To discuss innovative technologies and reorienting existing technologies for development and research.
- Discuss future solutions for designing of green, smart and safer environment.
- To discuss approach in decision making on basis of environment, economies and technology options.
- To provide a platform to technocrats, experts and academicians from different chemical industries for presenting their innovative and constructive ideas.
- Through this conference we aim to provide a leading forum for debate on important issues related to development for society with an approach to develop resilient communities and manage risks.
- To generate research and disseminate knowledge about sustainable development new marketing techniques.
- To establish an information exchange platform for research and development and marketing.

Broad areas of the conference:

- Process development
- New molecule synthesis
- Drug design and development
- Development of technology
- Green chemistry
- Brand management
- Product Management
- Customer relation
- Pharmaceutical marketing and retailing
- Strategic management
- New catalytic systems

Call for Abstract

Original research papers are invited from the participants for oral/poster presentation. The delegate is required to submit the abstract to the email: skggwr@gmail.com. One page abstract (not more than 250 words) typed in Times New Roman Font (12 size) with single spacing between the lines should be submitted before the deadline.

Important Dates

Submission of abstract/paper by e-mail : 10th April 2016
Intimation of acceptance of paper : 15th April 2016
Submission of registration form : 20th April 2016

*The soft copy of the paper in Times New Roman, 12 points with title in 14 points, font and bold format is to be submitted to the Organizing Secretary

REGISTRATION FEES

Students: Rs. 500/-
Academic/Industrial Sector: Rs. 1000/-
Accompanying Persons: Rs. 1000/-

Participants should pay the registration fee through DD in favor of Registrar, Jiwaji University Gwalior payable at Gwalior.

Accommodation

Accommodation will be provided to participants on request in University guest house/hostels. Request may be forwarded to the Organizing Secretary latest by 10th April 2016.

Venue

Galav Auditorium & Seminar Hall
School of Studies in Industrial Chemistry and
Chemical, Sales & Marketing Management
Jiwaji University, Gwalior (M.P.)-474011

Contact Address

Prof. Sushil Kumar Gupta
Coordinator & Organizing Secretary
Contact No. : 0751-2442764, 2442875(O), 2342411(R)
Mobile No: +91 9406587806 E-mail: skggwr@gmail.com

National Advisory Committee

Prof. Sandeep Verma, FNA, IIT Kanpur	Dr. Krishna Gupta, MD, Lucknow
Prof. B. L. Khandelwal, FNASc. IIT Delhi	Dr. Sandeep Jain, GM, Hyderabad
Dr. Ankur Agarwal, KAM, Mumbai	Dr. P. K. Poojari, BARC, Mumbai
Prof. D. D. Pathak, ISM, Dhanbad	Prof. K. S. Gupta, University of Raj.
Prof. K. K. Verma, M. D. University, Rohtak	Prof. H. B. Singh, IIT Bombay
Prof. Pawan Mathur, University of Delhi	Prof. J. D. Singh, IIT Delhi
Dr. Santosh K Tripathi, DMSRDE, Kanpur	Dr. Anoop Kelkar, BARC, Mumbai
Prof. H. S.Yathirajan, University of Mysore	Dr. A. Thiruvalluvar, Thanjavur
Dr. Vinay Verma, Sharda University, Noida	Prof. P. K. Khanna, DIAT, Pune
Dr. Rajendra Singh, DRDO, New Delhi	Prof. R. L. Prasad, BHU, Varanasi
Prof. N. S. Bhandari, Kumaun Univ. Nainital	Dr. Anurag Singh, BHU, Varanasi
Dr. Yogendra Singh Kushwah, Mumbai	Dr. M. Nasim, DIBR, Haldwani