

SOS POLITICAL SCIENCE AND PUBLIC ADMINISTRATION

MBA HRD 401

SUBJECT NAME: E-BUSINESS AND CYBER LAW

UNIT V

TOPIC NAME: INTERNET & ONLINE SERVICES

Introduction



- The Internet or “Net” (network of networks) is the largest computer network in the world that connects billions of computer users.
- The word internet comes from combination between “interconnection” and “Network”
- Network is a collection of computers and devices connected via communication channels and transmission media allow to share resources (hardware, software, data, information).
- Generally nobody own internet.

Introduction



- The vast collection of computer networks which form and act as a single huge network for transport of data and messages across distances which can be anywhere from the same office to anywhere in the world

Brief History (cont...)



- ARPA – Advanced Research Project Agency.
- 1969 January 2 – started an experimental Computer Network.
- Concept – No Server, but equal importance/participation to every computer in the Network.
- Even if, one or two node destroyed that will not affect the Network.

Brief History (cont...)



- In 1982 the word internet started.
- 1986: First “freenet” created in Case Western Reserve University
- 1991: US government allowed business agencies to connect to internet.
- Now all peoples can connect to internet and improve their life and work quality.
- The internet support various aspects in our life.

Vinton Cerf



- **Father of Internet**
- **Co-designer of the *TCP/IP* networking protocol.**



Internet Services



- WWW
- Webpage / Homepage
- Web Publishing
- Web browser
- Search Engine
- Protocol
- Internet protocol
- DNS
- HTTP
- URL
- HTML
- ISP
- E-mail
- Newsgroup
- Video conferencing
- FTP
- Telnet
- Forum

Advantages of Internet



- Communication
- Research
- Education
- Financial transactions
- For Updates



Disadvantages of Internet



- Theft of Personal Information
- Spamming
- Malware Threats
- Social Isolation, Obesity and Depression



Online Services

- ❖ People have the opportunity of paying online for services that are provided by particular organisations.
- ❖ People can shop online (E.g. Kelkoo)
- ❖ Bank customers can use online banking.

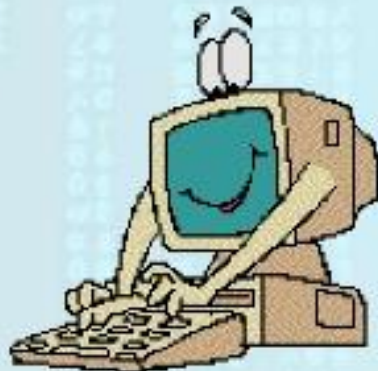
What type of hardware and software is required?



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Hardware and Software

Hardware	Software
Personal Computer	Internet Browser
Modem	Word-processing (text-editing software) may be useful for copying confirmation of orders and sending details for future reference.
Broadband type	



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Online Transactions and other services

What is transaction?

It is a transfer of money.

Some services require online payment:

- Applying online for first provisional driving license
- Applying for tax disc online
- Booking a theory/practical test online
- Ordering learn-to-drive books online



Example: People at in the UK can pay their council tax, parking fees or car tax online.

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Card Payment Gateway

- ~ This is a service provided by banks
- ~ Makes it possible for companies and businesses to accept credit card payments online

Electronic Payment (e-payment)

- ~ It is essential for modern businesses and companies, why?
- ~ Because business and commerce is increasingly done globally, so a faster and easier way of making payments is necessary.

Other Services (1)

These are not transaction services. They include:

- ☒ Finding the location of disabled parking pays
- ☒ Checking a certificate of roadworthiness record
 - This is to see if your car is worthy enough to be on the road (For example: Can you take a car out if you have one of the rear lights missing?)
- ☒ Using an online calculator that can calculate carbon dioxide emissions and vehicle excise duty (vehicle tax, car tax and road tax)
- ☒ Finding a personalised registration plate



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Other Services (2)

- Customers can arrange for packages to be picked up and delivered to a destination of their choice (For a fee)
- Filling in tax returns and making tax payments
- Reserving/renewing library books.

