

B.A. I Year : Multi Disciplinary
Course Title – Creative Writing in English
Session (2025–26)

Course Code	
Course Title	Creative Writing in English
Course Type	Multi Disciplinary
Course Learning Outcome (CLO)	<p>Learners at the end of the course are expected to -</p> <ul style="list-style-type: none"> • Appreciate Bhartiya creative tradition and have a holistic and integrated view of the indigenous blossoming of creativity. • Use language creatively, effectively and imaginatively with clarity of expression. • Refine their literary sensibility and enrich their creativity through different writing forms and techniques. • Develop the skill to write for different media platforms thereby augmenting their employability prospects • acquire professional skills to present their content enhancing the chances of publication.
Credit Value	3
Total Marks	Max Marks- 100 Min. passing Marks–35

Part B –Content of the Course

Total No. of Lectures (45)
9 Lectures per Unit

Unit	Topics	No. of Lectures
I	<p>Fundamentals of Creative Writing</p> <ul style="list-style-type: none"> • Creative Writing: Definitions, Concept and Creative Process. • Indian Concept of Creative Writing <p>Keywords: Creative Expression, Imagination, Inspiration, Originality, Narrative, Indian Knowledge Systems, Literary Aesthetics, Cultural Context, Shruti and Smruti Literature, <i>Katha, Akhyayika</i></p> <p>Activity:</p> <ul style="list-style-type: none"> - Select a poem from an Indian Language and translate it into English and present in the class. - Write a short personal narrative (200–300 words) on "A moment that changed me." 	9

II	<p data-bbox="268 310 820 349">Art and Craft of Creative Writing</p> <ul data-bbox="416 399 1177 487" style="list-style-type: none"> • Writing with Purpose and Audience in Mind • Sentence Structure and Clarity <p data-bbox="268 607 1177 743">Keywords: Target audience, Audience Awareness, Purposeful Writing, Clarity, Sentence Structure, Style, Coherence, Precision, Syntax Objectivity, accuracy, Brevity</p> <p data-bbox="268 834 408 873">Activity:</p> <ul data-bbox="319 879 1182 1310" style="list-style-type: none"> - Compose a short poem or write a short note with one of these as central theme : (1) Patriotism (2) Bhartiya Literary Heritage (3) Happiness (4) Peace and Harmony (5) Nature Share your composition in the class - Write a single informative paragraph for three distinct audiences : School children, College peers and reader of a formal news letter. Adjust tone, vocabulary and style accordingly. <p data-bbox="363 1408 1110 1492">Note : Group activities should be promoted in the class.</p>	9
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- **Descriptive Writing and Narrative Writing**
- **Expository and Persuasive Writing**

Keywords: Descriptive Writing, Narrative, Expository, Persuasive, Story telling, Argumentation, Structure, informative language, consistency , contemplative method, script writing

Activity:

- **Narrative Writing:** Write a short narrative (200–300 words) based on a personal memory and share in the class.
- **Persuasive Writing for a Cause:** Choose a relevant social or environmental issue and write a persuasive paragraph (150–200 words) that encourages awareness or action.
- **Expository Writing Task:** Write a concise expository piece (e.g., “How to create a study plan” or “Steps to start a blog”), using clear structure and informative language.

IV	<p>Writing for the Media</p> <ul style="list-style-type: none"> • Blog Writing • Travelogue • Social media <p>Keywords: Vlog, Chat, Podcast, Audience Engagement, Digital Content, Visual Story telling, Tone, Format, Readability</p> <p>Activity:</p> <ul style="list-style-type: none"> - Blog Writing: Write a blog post(300–400words)on a topic of interest such as student life, hobbies, or a book/movie review. - Travel Writing: Create a short travel piece(250–300 words) capturing the sights, sounds, and experiences of a real or imagined local visit. - Social Media Content: Draft three platform-specific posts (Instagram caption, tweet, Facebook update)to promote an event, idea, or cause - Idea sharing activity : Brain storm new ideas about content writing and discuss them in the class. 	9
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V

Editing and Publishing

- Writing for the workplace
- Formatting and Layout

Keywords: Editing, Proofreading, Workplace Writing, Professional Documents, Clarity, Grammar, Publication, Style Guide, abstract drafting, redrafting, effective writing.

Activity:

- Draft and format a professional document such as a leave application, internship request letter, or basic resume/CV using appropriate structure and language.
- Create an e-news letter of your institution including creative content and images.

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Part C– Learning Resources

Textbooks, Reference Books, Other Resources

Suggested Readings

Books on Creative Writing by Indian Authors(Non-fiction)

- Relevant books published from Hindi Granth Academy.
- Bhagat, Poonam. *Mastering Business & Creative Communication*. PBP Books, New Delhi, (2021).
- Bharadwaj, Gopika. *Content Writing Handbook*. Gopika Publishers, Bengaluru, (2021).
- Bhattacharya, Sunetra Sen. *Social Media and Digital Journalism*. SAGE Publications India, New Delhi, (2020).
- Chopra, Anjana. *Effective Writing Skills*. Orient BlackSwan, Hyderabad, (2018).
- Das, B.B. *Creative Writing: A Beginner's Manual*. Oxford University Press, New Delhi, (2010)
- Dev, Anjana Neira, Anuradha Marwah and Swati Pal. *Creative Writing: A Handbook for Teachers*. Macmillan Publishers India, New Delhi, (2009)
- Menon, Narayana. *Travel Writing in Indian Literature*. Atlantic Publishers & Distributors, New Delhi, (2014).
- Narasimhaiah, C.D. *The Writer's Workshop Handbook*. Writers Workshop, Kolkata, (1998)
- Nayar, Pramod K. *Writing for the Mass Media*. Viva Books, New Delhi, (2009).
- Sarkar, Sumit. *The Art of Creative Writing*. Sumit Publications, Kolkata, (2019).
- Vasudevan, Nalini. *Content Writing Step by Step*. Learn India Press, Chennai, (2020).
- Handley, Ann. *Everybody Writes: Your Go-To Guide to Creating Ridiculously Good Content* John Wiley & Sons Inc; Hoboken, NJ, United States. 1st edition (January 1, 2014). ISBN 978-1118905555.
- Pinker, Steven. *The Sense of Style: The Thinking Person's Guide to Writing in the 21st Century*. Penguin Books Limited. ND, (2014)

Useful Web Resources

- Writer's Side Literary Agency(India)–www.writersside.com
- Bhavik Sarkhedi Blog–<https://bhaviksarkhedi.com/blog>

Digital Links & Resources for Creative Writing

1. **Coursera– Creative Writing Specialization**(offered by Wesleyan University)
Offers structured courses on character development, plot, style, and more.
<https://www.coursera.org/specializations/creative-writing>
2. **Reedsy Learning–Free Writing Courses**
Short, email- based creative writing courses for beginners and aspiring authors.
<https://reedsy.com/learning>
3. **Purdue Online Writing Lab(OWL)**
Trusted academic writing resource with useful guides on creative and professional writing.
https://owl.purdue.edu/owl/subject_specific_writing/creative_writing/index.html

Indian MOOCs on Creative Writing

1. Creative Writing

- Offered by: Krishna Kanta Handiqui State Open University
- Platform: SWAYAM
- Link: [SwayamSwayam](#)

2. DCE-01: General Principles of Writing

- Offered by: Indira Gandhi National Open University(IGNOU)
- Platform: SWAYAM
- Instructors: Dr. Anamika Shukla & Dr. Rajesh Kumar
- Link: [SwayamClassCentral+1Swayam+1](#)

3. Understanding Creativity and Creative Writing

- Offered by :IIT Bombay
- Platform: NPTEL
- Instructor: Prof. Neelima Talwar

Part D– Assessment and Evaluation

Maximum Marks : 100

(A) Ten Very Short questions -

$$10 \times 1 = 10$$

(b) Five Short Answer questions (150 words)

$$5 \times 6 = 30$$

(c) Three Long Answer questions (300-400 words)

$$3 \times 20 = 60$$

100

Alandey
8.5.25 ✓