

REGISTRATION FORM

National Seminar on Economic and Business Policies For Transforming Homo Economicus into Homo Sapiens

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Status-Student/Research Scholar/Faculty

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Title of the paper.....

Accommodation requirement: YES/NO

Date

Signature

Registration Fees of Rs.800/- (Teaching Faculty & Research Scholar)

Registration fees of Rs. 500/- (only for PG Students)

The registration fee should be paid electronically to the

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- Prof. S.K. Shukla, Head, Economics Department, Jiwaji University, Gwalior-474011
Mobile No. 9826618442

E-mail: profskshukla@gmail.com

- Dr. S.D. Sisodia, Co-ordinator MBA (BE)

Jiwaji University, Gwalior-474011

Mobile No.9425742232

E-mail: jusisodia@gmail.com

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National Seminar on Economic and Business Policies For Transforming Homo Economicus into Homo Sapiens

January 11-12, 2020



School of Studies in Economics Jiwaji University, Gwalior

Invitation

The seminar organizing committee with immense pleasure invites you to participate in National Seminar on "Economic and Business Policies for Transforming Homo Economicus into Homo Sapiens" on January 11-12, 2020 at Gwalior. The event will consist of lectures panel discussion and paper presentation etc.

About Jiwaji University

Jiwaji University, Gwalior came into existence on May 23, 1964. Late Dr. Sarvapalli Radhakrishnan, the then President of India, laid its foundation stone on 11th December 1964 at sprawling campus at Naulkha Parade Ground. The motto of the university is embedded in its logo Vidhya Prapyate Tejah. University runs different courses in M.A., M.B.A., M.Sc., M.Phil, Ph.D. etc. Many departments are recipients of the FIST, DST New Delhi, RUSA and SAP grants from UGC, New Delhi, Recently, the University has been assessed and accredited by National Assessment and Accreditation council (NAAC) with "A" Grade.

The territorial jurisdiction of the University is spread over the districts of Gwalior, Bhind, Morena, Sheopur Kalan, Datia, Shivpuri, Guna and Ashoknagar. In the beginning, the university had 25 affiliated colleges but today over 400 government, aided and private colleges are under its jurisdiction.

About Gwalior

Gwalior is a historical city and very well connected from New Delhi and Agra both by train and road. There are several world famous tourists attraction like Taj Mahal, Khajuraho, Shivpuri, Orchha, Datia, Chambal ravines etc. with good travel links from here. The organizer are trying to ensure your visit and stay at Gwalior a rewarding experience. We are certain your participation will contribute in achieving the goals of the event.

About Department

School of Studies in Economics was started in 1978 under the leadership of Prof. A.K. Majumdar. Afterwards Prof. P.L. Sablok developed the department in many fold. After his retirement, Prof. S.K. Shukla took over the charges as head of the department in 2004. The department is running various courses like M.A. and M.Phil in Economics along with M.B.A. (Business Economics). Dr. S.D. Sisodia is the coordinator of MBA (Business Economics) since 2012. The placement record has always been very high. Many students from this department are highly placed in government and private sector.

Research is a continuous phenomenon of the department 71 scholars have been awarded Ph.D degree since inception. The Department has successfully organised Annual Conference of Madhya Pradesh Economic Association in

1978; 69th Conference of Indian Economic Association in 1996. Besides, it has organized various refresher courses. A National Workshop on I.P.R. was organized in 2004 in collaboration with Institute of Ethnobiology. Department hosted XX Annual Conference of Madhya Pradesh Economic Association and organised a National Seminar On "Emerging Issues in Financial Sector of Indian Economy" on Feb 15-16, 2009. Three Seminars were also organized by the department on "Dilemma of Growth and inflation in Indian Economy" on September 7-8, 2014, " Issues, Opportunities and Challengers of Business in Fast Changing Scenario of Indian Economy" on March 19-20, 2017 and " Significance of Behavioral Approach to Decision Making Economics and Business Management in Indian Economy on March 18-19, 2018. The Department is fully equipped with modern methods and means of teaching and learning, with a well established multimedia computer laboratory.

About Seminar

Homo Economicus is a person who desires to possess wealth and is capable of judging the comparative efficacy of means for obtaining that end. He is an 'economic man' who acts rationally on complete knowledge out of self interest and the desire for wealth. The economic upliftment of individual is not true parameter of his happiness hence, overall human development is necessary. This includes all the aspects of welfare and it is core of Applied Economics.

Thaler, Richard H (2000) opened the doors for an interesting academic discussion with his famous article " From Homo Economicus to Homo Sapiens". He concluded that Homo Economicus would evolve into Homo Sapiens. He also mentioned that behavioral models are harder than traditional models. Building models of rational, unemotional agents is easier than building models of quasi rational emotional humans. With this backdrop, inter-alia, one full chapter, "Policy for Homo Sapiens, Not for Homo Economicus: Leverages in Behavioral Economics of Nudge" has been dedicated in the latest Economic Survey 2018-19, Government of India. This great combination of human behaviour and nudge gave an insight for many schemes of Government and other State Government of India.

In this background, it is proposed to organize Two days National Seminar on " Economic and Business Policies for Transforming Homo Economicus into Homo Sapiens" by School of Studies in Economics, Jiwaji University, Gwalior.

Research papers are invited on main theme of the seminar. Few sub themes of the seminar have been identified which are given below. Researchers may choose some other areas related to major theme of the seminar. The deliberations of conference will help in studying this transforming process and give suggestions in the matter

Sub Themes of Seminar

- Analysis of Transformation phase from Economic development to human Development and ultimately to Human Welfare in the Form of Increase in Happiness.
- Application of social and behaviour principles for making India better India.
- Policies for Clean Environment like Swachh Bharat Mission, Namami Gange and Ujjwala Yojana etc.
- Policies for Women Empowerment and Removal of Gender Disparities like Implementation of Beti Bachao Beti Padhao Scheme etc.
- Policies for Financial Inclusion such as Jan Dhan Yojana and PM MUDRA Yojana etc.
- Policies for Improvement in Health Sector such as Ayushman Bharat and Poshan Abhiyan etc.
- Significance of RCT (Randomized Controlled Trial) of 2019 Nobel Prize Winner of Abhijit Banarjee in Indian Economy.
- Thrust on Tax compliance From Tax Evasion.
- Business Policies related to Corporate Social Responsibility (CSR).
- Green Marketing measures applied by Business Concerns.
- Government intervention for Socially and Environmentally Conscious investments.

Call For Papers

Original research papers (not exceeding 3000 words) in Hindi or English are invited on theme of Seminar and related issues. Papers must have a 500 words abstract followed by full text. Abstract should be sent by E-mail to-

profskshukla@gmail.com or jusisodia@gmail.com.

- Abstract must be accompanied author full details- Name and title, mailing address, e-mail address etc.
- Last date for receipt of abstracts along with registration form is December 31, 2019.
- Confirmation concerning the status of the abstract will be sent by e-mail/mail.
- The official languages of Seminar shall be English/Hindi.
- A souvenir and abstracts book of contributed papers may be published.

Note: Participants are advised to arrange for their travel expenses from their own institutions/university/college funds.

