

MASTER OF BUSINESS ADMINISTRATION
Revised Curriculum
(FOUR SEMESTER PROGRAMME)
(2015-17)

SEMESTER - I

Paper Code	Course	Internal	External	Max. Marks
MBA-101	Principles & Practice of Management	30	70	100
MBA-102	Managerial Economics	30	70	100
MBA-103	Accounting for Manager	30	70	100
MBA-104	Organizational Behavior	30	70	100
MBA-105	Business Statistics	30	70	100
MBA-106	Business Environment	30	70	100
MBA-107	Computer Applications in Management	30	70	100
MBA-108	Communication for Management	30	70	100
Total				800

SEMESTER - II

Paper Code	Course	Internal	External	Max. Marks
MBA-201	Marketing Management	30	70	100
MBA-202	Business Legislations	30	70	100
MBA-203	Research Methodology	30	70	100
MBA-204	Operation Research	30	70	100
MBA-205	Financial Management	30	70	100
MBA-206	Human Values- Elements of Indian Culture	30	70	100
MBA-207	Human Resource Management	30	70	100
MBA-208	Comprehensive Viva - voce	50	50	100
Total				800



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SEMESTER - III

Paper Code	Course	Internal	External	Max. Marks
MBA-301	Supply Chain Management	30	70	100
MBA-302	Total Quality Management	30	70	100
MBA-303	Entrepreneurship and Small Management	30	70	100
MBA-304	Specialization Group - 1 Elective 1*	30	70	100
MBA-305	Specialization Group - 1 Elective 2*	30	70	100
MBA-306	Specialization Group - 1 Elective 1*	30	70	100
MBA-307	Specialization Group - 1 Elective 2*	30	70	100
MBA-308	Summer Training Project Report	50	50	100

Total 800

*Any two specialisation group can be opted

SEMESTER - IV

Paper Code	Course	Internal	External	Max. Marks
MBA-401	Strategic Management	30	70	100
MBA-402	Information Systems Management	30	70	100
MBA-403	Specialization Group - 2 Elective 3*	30	70	100
MBA-404	Specialization Group - 2 Elective 4*	30	70	100
MBA-405	Specialization Group - 2 Elective 3*	30	70	100
MBA-406	Open Specialization Elective (Any one Paper)	30	70	100
MBA-407	Research Project Report	50	50	100
MBA-408	Comprehensive Viva - voce	50	50	100

Total 800

Grand Total - 3200



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Elective Course

Specialization Group: Marketing (MK)

Course Code

Group 1:

1	MBA	MK	01	Consumer Behavior.....	(III Semester)
2	MBA	MK	02	Sales and Distribution Management.....	(III Semester)

Group 2:

1	MBA	MK	03	Retailing.....	(IV Semester)
2	MBA	MK	04	Service Marketing.....	(IV Semester)

Specialization Group: Financial Management (FM)

Course

Code Group 1:

1	MBA	FM	01	Indian Financial System.....	(III Semester)
2	MBA	FM	02	Security Analyses and Portfolio Management.....	(III Semester)

Group 2:

1	MBA	FM	03	Project Management.....	(IV Semester)
2	MBA	FM	04	Strategic Tax Planning & Tax Management.....	(IV Semester)

Specialization Group: Human Resource (HR)

Course

Code Group 1:

1	MBA	HR	01	Human Resource and Organizational Development.....	(III Semester)
2	MBA	HR	02	Legal Frameworks Governing Human Relation (Part-I).....	(III Semester)

Group 2:

1	MBA	HR	03	Compensation Planning.....	(IV Semester)
2	MBA	HR	04	Legal Frameworks Governing Human Relation (Part-II).....	(IV Semester)

Specialization Group : International Business

Course

Code Group 1:

1	MBA	IB	01	International Marketing.....	(III Semester)
2	MBA	IB	02	International Business Environment and foreign Exchange Economics.....	(III Semester)

Group 2:

1	MBA	IB	03	Export Management and Documentation.....	(IV Semester)
2	MBA	IB	04	International Logistics Management.....	(IV Semester)

Specialization Group: Open Specialization (Choose any one in IV Semester)

Course Code

1	MBA	OP	01	Production and Operation Management.....	(IV Semester)
2	MBA	OP	02	Insurance and Risk Management.....	(IV Semester)

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MASTER OF BUSINESS ADMINISTRATION SYLLABUS AND EXAMINATION SCHEME
(FOUR SEMESTER PROGRAMME)
(With Effect from July 2016)

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