UNDERSTANDING INDIAN ART AND ARCHITECTURE

Max. Marks = 100
External = 70
Internal = 30

UNIT-I Definition of Art and Architecture: their origin and development through the ages.

UNIT-II Development of Indian Sculptures; Harappan, Mauryan, Sunga, Gupta, Chandella.

UNIT-III A general Survey of Indian Paintings: Prehistoric, Ajanta, Bagha, Pala, Rajaputa, Mughal.

UNIT-IV Survey of Indian Architecture such as stupa Rock-Cut and Monoliths Architecture: Sanchi, Amaravati, Bhanja, Ajanta, Ellora, Mahabalipuram, Khajuraho, Tanjore and Kananks


SUGGESTED READING:

2. N.C. Mehta: Studies in Indian Paintings.
MBA (HTM) – 402

CONSERVATION AND PUBLIC AWARENESS OF HERITAGE RESOURCES

Max. Marks: 100
External: 70
Internal: 30

UNIT-I Definition of Heritage and Types of Heritage.


UNIT-III Temperature, Humidity Pollution, Effects of Light, Biodeterioration, Proper Environmental condition, care and handling.

UNIT-IV Antiquarian Rules and Regulation regarding Antiquity and Heritage.

UNIT-V Public awareness through various modes.

SUGGESTED READING:

5. H. Sarkar: Museum and Protection of Monuments and Antiquities in India.
MBA (HTM) – 403

VISITORS AND DESTINATION MANAGEMENT

Max. Marks – 100
External – 70
Internal – 30

UNIT-I Definination of Destinations in Tourism, Destinations as product elements of tourism destination.

UNIT-II Influence of tourist flows and pattern of tourist destinations.

UNIT-III Importance of destination life cycle & its application in destination planning.


UNIT-V Man made tourist destinations of North India, South India, East India & West India.

SUGGESTED READING:

2. Jagmohan Negi : Travel & Tourism
4. Ratandeep Singh : Tourism India.
MBA (HTM) – 404

MANAGEMENT OF HUMAN RESOURCES

Max. Marks – 100
External – 70
Internal – 30

UNIT-I Definition, scope, origin, philosophy. Challenges of Modern Human Resource Management: technological, economic, demographic, cultural and governmental.


UNIT-III Principles of Learning, Levels of Learning, Need for training, Training and Development Techniques, Career development programmes and management development programmes.

UNIT-IV Wage and Salary Administration, Wage structure decision, Pricing the job, financial incentives: Money and motivation, Incentive compensation, need for rational Wage policy, Employees benefit: Fringe benefits etc.


SUGGESTED READING:

2. R.S. Dwivedi: Management of Human Resource
UNIT-I Meaning, scope and functions of management; Schools of management thought Classical, Neo-classical; Human Behavior approach decision theory approach, system approach, contingency or situational approach operational approach, process of management.

UNIT-II Concepts, objective, nature, process of planning; concept, objectives of organization, chart and manuals; concept nature, principles and techniques of direction; concept, objectives, nature and process of control.

UNIT-III Concept and nature of organization, various approaches to organization theory, concept and nature of organizational behavior concept, factors causing individual differences.

UNIT-IV Concepts, types, sources of formation attitude and Values: definition, major influences of the perception process concept, types, factors contributing to personality; concept theories of learning.

UNIT-V Concept of group dynamics, formation of groups, concept and theories of motivation, concept and styles of leadership management of change.

SUGGESTED READING:

1. Stonier Freeman : Management.
2. F. Drucker Peter : Principles of Management.
4. L.M. Prasad : Organization behavior.