RELIGION AND PHILOSOPHY OF INDIA

UNIT-I  Formation of religious ideas in early India: Vedas, Upanishads and Puranas.
UNIT-II  Saiva, Vaishnav and Shakti: Cults and their religious ideas.
UNIT-III  Broad outline of Buddhism and Jainism.
UNIT-IV  Philosophical Ideas – Charvaka, Sankhya and Nyaya.
UNIT-V  Philosophical Idens – Yoga, Vaisheshika, Vedanta and Mimamsa.

SUGGESTED READING:
2. S. Radhakrishan: Bharatiya Darshan.
5. Hiriyanna: Outline of Indian Philosophy.
6. S. Goyal: Religious History of India.
UNDERSTANDING CULTURE, TRADITIONS, FESTIVALS AND FAIRS OF INDIA

UNIT-I  Indian worship traditions such as snan religious marks (Tilakam) Prayer, Ringing the bell, Abhishek, Namaskar, Arati, Bhog, garlanding and Chantry Mantras.

UNIT-II  Beliefs and Superstition, Dan and Vrata Family value system, funeral traditions, gurudakshina, sanskaras.

UNIT-III  Khajuraho Festival, Tansen Samaroh, Kalidas Samaroh and Bhava Bhuti Mahotsava, Kullu Dashhara, Camel Festival of Jaisalmer, Hemis Festival of Luddhakh.

UNIT-IV  Ganga Sagar mela, Nagaur fair, Rath yatra, Pushkar Fair, Kumbh mela, Suraj Kunda, Handicraft fair.

UNIT-V  Pongal, Sankranti, Shivaratri, Holi, Diwali, Mahavir Jayanti, Good Friday, Roza, Gudi Padva, Buddha Purnima, Id-Ul-Fitr, Onam, Muharram, Navaratri, Christmas Durga Pooja of West Bengal, Ganesh Mahotsava of Maharastra.

SUGGESTED READING:

1. A.L. Basham : The wonder that was India.
UNIT-I Definition of Travel Agent and Tour operators and distinction between the two. History of travel agency system in India since the institution of Pandas to the present age. Changing status of travel agents and tour operations. Right, duties and nature of their activities. Role of Travel Agents and Tour operators on the 21st century.

UNIT-II Functions of Travel Agents and Tour operators. Detailed study of the following services:
   (i) Planning of sight-seeing and shopping.
   (ii) Preparation of itineraries.
   (iii) Ticketing- Rail reservations and Airline reservations.
   (iv) Marketing of Tourism packages.
   (v) Transportation, Accommodation and other auxiliary services.
   (vi) Providing professional knowledge and experience, foreign currency exchange, train schedules, airline tariff, Hotel rates and documentary requirements.
Economies of Travel agency, Business and need for professional guidance. How to "sell" travel.

UNIT-III Organizational structure of travel Agents and Tour operators. How to form a Travel Agency & Linkages of the Travel Agents and Tour operators with---(I) transporters (II) Accommodation providers (III) Rail and Airlines (IV) National and International Travel Associations. Job training for Guides etc.


UNIT-V Important activities of the Central and State Government for building. The infrastructure of Tourism Industry with Special reference to the objectives, management working and future prospects of: (I) ITDC (II) STDC.

SUGGESTED READING:
1. Chatterjee : The Indian Travel Agent.
2. Jagmohan Negi : Travel Agent & Tour operation.
TOURISM POLICY AND PLANNING

UNIT-I Planning for Tourism, H.R.D., Planning Tourism resorts, Planning at Regional head, National level and International level.

UNIT-II National and International Tourist Organization planning for Tour components and problems of standards.


UNIT-IV Planning for Ecology and Environment protection, planning for youth and sports tourism.

UNIT-V International co-operation in Aviation International safety, health and hygiene, standardization of immigration procedures.

SUGGESTED READING:

1. Jagmaohan Negi : Travel Agency & Tour Operation.
COMPUTING AND INFORMATION SYSTEM IN TOURISM

Max. Marks  - 100
External    - 50
Practical   - 20
Internal    - 30

UNIT-I Concept of management information system, structure, basic information system: marketing information system and personal marketing system, concepts of decision making and its models.

UNIT-II Internet and e-mail: introduction, internet services feature, internet addressing, internet protocols, world wide wed (www), internet/web browsing, electronic mail.

UNIT-III The history of information technology in travel, business travel, travel and entertainment, leisure, travel, trade bodies, bank settlement plan, data system, foreign exchange, foreign currency products, power point, access.

UNIT-IV Central reservation system for Air travel, Rail, Road transport, hotel etc.

UNIT-V PNR, Flight availability, e-ticket, intelligent ticket, tourism productions system.

SUGGESTED READING:

1. Dennis P. : Curtin & Information Technology others.
2. Gary Inkpen : Information Technology formation technology for Travel and Tourism.
5. Glee Harrah Caddy
6. Pat Mcgregar : Mastering the Internet
9. Internet Complete.
FOREIGN LANGUAGE – FRENCH

UNIT-I  Translation of simple sentences from French into English.

UNIT-II Translation of simple sentences from English to French.

UNIT-III Questions based on grammar of unit 1, unit 2 and unit 3 of the prescribed book.

UNIT-IV Questions on the lessons of unit 1, unit 2 and unit 3 of the prescribed book.

UNIT-V Dialogue writing on a topic taken from the first 3 units of the prescribed book.

PRESCRIBED BOOK:


SUGGESTED READING:

1. Initial – Part I.
2. Bonne Route.
3. Sans Frontiere – Part I