

# TEN DAYS NATIONAL WORKSHOP

(Second Workshop)

ON

## RESEARCH METHODOLOGY

March 15-24 , 2015



Organized by:

**School of Commerce and Business Studies**

**Jiwaji University, Gwalior – 474002(M.P)**

## **Dear Friends,**

It gives me immense pleasure to inform you that the School of Commerce and Business Studies, Jiwaji University, Gwalior is organizing a Ten Days National Workshop (Second) on **RESEARCH METHODOLOGY** during the month of March 15-24, 2015.

First-time researchers starting research in social sciences, particularly when studying at post graduate level, often find research methodology a rather amorphous subject. There is a very extensive literature available but the variety of strategies, approaches; methods, terminologies' and techniques, and the absence of a standard nomenclature present a daunting task for a first-time researcher. In this workshop, the aim is firstly to provide a brief overview of the principal terminology likely to be encountered in research literature. We shall try to stress those aspects that seem to us to be the most important. The second aim is to present a simple model of research methodology that distinguishes between strategies, methods and different types of data. We hope that this model will provide not only a useful structure for the remainder of the workshop, but also a readily grasped perspective of research methodology. The third aim is to emphasize the importance of the methodology of handling research data, a topic often given short shrift in, and sometimes omitted from, workshop on research methods.

## **OUR UNIVERSITY**

Jiwaji University came into existence on May 23, 1964 through M.P. Government Ordinance number **15** of **1963**. The foundation stone was laid on the campus of over 225 Acres of Naulakha Parade Ground by the then President of India, Dr. Sarvapalli Radhakrishnan on December 11, 1964. The University territorial jurisdiction extends over the districts of Gwalior, Bhind, Morena, Sheopurkalan, Datia, Ashok Nagar, Shivpuri and Guna and covers more than 400 affiliated colleges.

## **THE SCHOOL OF COMMERCE AND BUSINESS STUDIES**

The Department was established in 1980 with the aim of producing excellent students and researcher in the field of Commerce and Business Management. The department is running Post-Graduate and Doctoral Level programme.

## **PEDAGOGY**

The content delivery will have a mix of lectures, demonstration, interactive session and hand on training on the latest software for analysis of data with the exercise. Personal computer will be made available to each participant in the practical lab. Study material will be provided in soft copy.

## **WHO SHOULD ATTENDED**

The participant to the programs could be the faculty members, project leaders, research scholars and students who have an inherent towards research.

## TECHNICAL SESSION AND TOPICS

This Workshop will have following topics which will be conceptually inter-related, discursive and highly interactive.

### TOPICS

- ❖ Conceptual Framework of Research and Review of Literature
- ❖ Research Process
- ❖ Research Problem and Research Design
- ❖ Sample Design and Methods of Data Collection
- ❖ Designing Instruments for Data Collection
- ❖ Measurement and Scaling Techniques, Editing, Tabulation and Presentation of Data.
- ❖ Selecting Statistical Tools for Data Analysis
- ❖ Formulation and Testing of Hypothesis
- ❖ Parametric Tests, Non-parametric Tests and Multi-variate Tools
- ❖ Research Report
- ❖ Foot notes, References and Bibliography
- ❖ Practical training on Research Synopsis regarding formulation of objectives, hypothesis etc.
- ❖ Practical's Using SPSS

### REGISTRATION AND ACCOMMODATION

The Registration fee is Rs. 1000/- which includes expenses towards delegate kit and lunch. The accommodation will be provided by the University for outside delegates. The delegates are advised to send a request stating their willingness for accommodation. The duly filled registration form along with a crossed demand draft of Rs. 1000/- drawn in favour of the “**Registrar, Jiwaji University, Gwalior**” payable at Gwalior should be sent by post to **Prof. K.S. Thakur**, Organizing Secretary - National Workshop on **RESEARCH METHODOLOGY** School of Commerce and Business Studies, Jiwaji University, Gwalior – 474 002 (MP) latest by **March 09, 2015**. It is expected that the delegates will arrange finance for TA/DA etc. from their own Universities/Institutes

### ORGANISING COMMITTEE

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**Prof. Sangeeta Shukla**  
Hon'ble Vice-Chancellor  
Jiwaji University, Gwalior (MP)

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**Prof. R. J. Rao**  
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**SEMINAR VENUE****PARYATAN BHAWAN****School of Studies in Tourism and Travel Management****Jiwaji University, City Centre,****Gwalior – 474 002 (MP)****Organizing Secretary****Prof. K.S. Thakur****Chairman and Head****School of Commerce and Business Studies****Jiwaji University, City Centre, Gwalior – 474 002 (MP)**Website: [www.jiwaji.edu](http://www.jiwaji.edu)E-mail: [ks.thakur@rediffmail.com](mailto:ks.thakur@rediffmail.com)**Phone No. (s) : 0751-2442606****+919425337353, +917773019222 (Mob.)**

**National Workshop**  
**On**  
**RESEARCH METHODOLOGY**  
March 15-24, 2015

REGISTRATION FORM

I would like to participate in the workshop as a local/outside delegate.

Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone : (Off.) \_\_\_\_\_ (Res.) \_\_\_\_\_

e-mail : \_\_\_\_\_ (Mob.) \_\_\_\_\_

Accommodation required : **Yes / No**

**Registration Category : Academics/Industry/Delegate/ Professionals/Research Scholar.**

Demand Draft / Cash Receipt No. \_\_\_\_\_ Date \_\_\_\_\_

Date and Time of Arrival: \_\_\_\_\_ Departure: \_\_\_\_\_

Date:

**Signature**  
**Workshop Participant**

*If required this form may be photocopied.*