

National Seminar

ON

GLOBAL ISSUES AND CHALLENGES IN HEALTH AND BUSINESS MANAGEMENT

February 27-28, 2013



Organized by:
Centre for Hospital Administration
Jiwaji University
Gwalior – 474002 (M.P.)
INDIA



(NAAC ACCREDITED FOUR STAR)

Dear Friends,

It gives me immense pleasure to inform you that the Centre for Hospital Administration, Jiwaji University, Gwalior is organising a Two Days National Seminar on "**GLOBAL ISSUES AND CHALLENGES IN HEALTH AND BUSINESS MANAGEMENT**" on February 27 and 28, 2013. The Seminar is aimed to discuss the strategic commands, which can be implemented by the Indian Corporations mainly providing health services to compete with the multinationals in the wake of liberalized economy. This Seminar would be attended by a large number of Academicians, Researchers as well as Professionals from various corporate bodies.

TOPICS FOR SEMINAR

- ❖ Health Education in the 21st Century
- ❖ Knowledge Management
- ❖ Human Values and Ethics in Hospital Administration
- ❖ Environment in Hospitals
- ❖ Total Quality Management in Hospital Services
- ❖ Hospital Administration for Rural India
- ❖ Marketing of Services in Hospitals
- ❖ Current Issues and Trends in Health Management
- ❖ Financial Aspects of Hospital Administration
- ❖ Investors Protection in India
- ❖ Human Resource Development in Health Industry
- ❖ Stress Management
- ❖ Management of Financial Resource in Hospital Administration
- ❖ Challenges in Health Care Industry
- ❖ Talent Acquisition and Retention in Health Care Industry
- ❖ Strategic Development in Hospital Administration
- ❖ E-commerce and E-Banking: Challenges and Opportunities
- ❖ Social Accounting and Social Reporting
- ❖ F.D.I. : Issues and Prospects
- ❖ Any other topics related to Health Management and Business Management

OUR UNIVERSITY

Jiwaji University came into existence on May 23, 1964 through M.P. Government Ordinance number **15** of **1963**. The foundation stone was laid on the campus of over 225 Acres of Naulakha Parade Ground by the then President of India, Dr. Sarvapalli Radhakrishnan on December 11, 1964. The University territorial jurisdiction extends over the districts of Gwalior, Bhind, Morena, Sheopurkalan, Datia, Shivpuri, Guna and Ashok Nagar and covers more than 400 affiliated colleges. During the IX – Plan, the University volunteered for assessment and accreditation by NAAC of UGC and has been accredited with “**FOUR STAR**” status.

THE CENTRE FOR HOSPITAL ADMINISTRATION

The Department was established in 2010 with the aim of producing excellent managers for entry level positions. The Centre is running Post-Graduate program, i.e., M.B.A. (Hospital Administration).

SEMINAR PAPERS

Papers on the above mentioned sub themes are invited from academicians, professionals, researchers and students. The paper must be an original work of the participant and must not have been presented or published elsewhere before this seminar.

IMPORTANT DATES

Submission of Abstract (within 300 words) **February 10, 2013**

Submission of Full Paper **February 20, 2013**

The abstract and paper should be submitted in soft copy.

Whereas, soft copy of the paper be emailed at seminarha2013@gmail.com

REGISTRATION AND ACCOMMODATION

The Registration fee is Rs. 500/- which includes expenses towards delegate kit, lunch and dinner. The accommodation will be provided by the University. The delegates are advised to send a request stating their willingness for accommodation. The duly filled registration form along with a crossed demand draft of Rs. 500/- drawn in favour of the **Registrar, Jiwaji University, Gwalior** payable at Gwalior should be sent by post to **Prof. K.S. Thakur**, Organizing Secretary - National Seminar on **GLOBAL ISSUES AND CHALLENGES IN HEALTH AND BUSINESS MANAGEMENT**, Centre for Hospital Administration, Jiwaji University, Gwalior – 474 002 (MP) latest by **February 15, 2013**. It is expected that the delegates will arrange finance for TA/DA etc. from their own Universities/Institutes.

ORGANISING COMMITTEE

Chief Patron	-	Prof. M. Kidwai Hon'ble Vice Chancellor Jiwaji University, Gwalior (M.P.)
Patron	-	Prof. J. N. Gautam Rector Jiwaji University, Gwalior (M.P.)
Organizing Secretary	-	Prof. K.S. Thakur Coordinator, MBA (HA) Jiwaji University, Gwalior (M.P.)
Members	-	Prof. Rajeev Jain Prof. D.N. Goswami Prof. Umesh Holani Prof. I.K. Patro Prof. R. A. Sharma Prof. Suvijna Awasthi Dr. Peyush Kant Sharma Dr. Rajendra Kumar Khatik Dr. S. S. Bhakar Mr. P.K. Sharma (Finance Controller)

SEMINAR VENUE :
PARYATAN BHAWAN
Centre for Hospital Administration
Jiwaji University, City Centre, Gwalior – 474 002 (MP)

Organising Secretary

Prof. K. S. Thakur
Coordinator of MBA (HA) Program
Centre for Hospital Administration
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REGISTRATION FORM

I would like to participate in the seminar as a local/outside delegate.

Name : _____

Designation : _____

Address : _____

Phone : (Off.) _____ (Res.) _____

e-mail : _____ (Mob.) _____

Are you presenting a paper : Yes / No

Accommodation required : Yes / No

Registration Category : Academics / Industry / Delegate / Professional /
Research Scholar.

Demand Draft No. _____ Dated : _____

Date and Time of Arrival : _____

Date : _____

Signature
Seminar Participant

If required this form may be photocopied.

BOOK POST



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Stamp

National Seminar

On

GLOBAL ISSUES AND CHALLENGES IN HEALTH AND BUSINESS MANAGEMENT

February 27-28, 2013

To, _____

From :

Prof. K. S. Thakur

Organizing Secretary – National Seminar on
Global Issues and Challenges in Health and Business Management
Centre for Hospital Administration,
Jiwaji University, Gwalior – 474 002 (M.P.)