

National Seminar

On

Changing Scenario of Global Business Management and Information Technology

June 1-2, 2014

REGISTRATION FORM

I would like to participate in the seminar as a local/outstation delegate.

Name : _____

Designation : _____

Address : _____

Phone : (Off.) _____ (Res.) _____

e-mail : _____ (Mob.) _____

Are you presenting a paper : **Yes / No**

Title of paper : _____

Accommodation required : **Yes / No**

**Registration Category : Academics / Industry / Delegate /
Professionals / Research Scholar.**

Demand Draft No. _____ Dated _____

Date and Time of Arrival : _____ Departure: _____

Date :

**Signature
Seminar Participant**

If required this form may be photocopied.

Affix
Postal
Stamp



National Seminar

On

**Changing Scenario of Global Business Management
and Information Technology**

June 1-2, 2014

To, _____

From :

Prof. K. S. Thakur

Organizing Secretary – National Seminar on
Changing Scenario of Global Business
Management and Information Technology
School of Commerce and Business Studies,
Jiwaji University, City Centre,
Gwalior – 474 002 (M.P.)

An abstract not more than 300 words should be sent latest by 15th May, 2014. Notification of the acceptance of paper will be done within one week from the date of submission of the Abstract and the full length paper note more than 3000 words should be sent by 25th May, 2014.

The participants are requested to forward the abstract and full papers (mentioning the relevant themes) via soft copy of the following email ID given below:

nationalseminar6@gmail.com

Final paper submission must accompany a certificate by the author(s) that the paper is an original piece of work and has neither been published nor submitted for publication elsewhere. The cover page of the paper should contain (i) Title of the paper (ii) Theme in which paper to be included (iii) Name of the author(s) with their designation and professional affiliation. (iv) Complete postal address with their email id and contact number(s).

Paper presentation will take place in concurrent sessions and the accepted paper will be published in the conference proceedings/edited book. LCD Projectors/Laptop will be provided for the presentation. Authors will be given sufficient times for paper presentation.

REGISTRATION AND ACCOMMODATION

The Registration fee shall be Rs. 500/- for each delegate which includes expenses towards delegate kit, lunch and dinner. The accommodation will be provided by the University. The delegates are advised to send a request stating their willingness for accommodation. The duly filled registration form along with a crossed demand draft of Rs. 500/- drawn in favour of the "Registrar, Jiwaji University, Gwalior" payable at Gwalior should be sent by post to Prof. K.S. Thakur, Organizing Secretary - National Seminar on "Changing Scenario of Global Business Management and Information Technology" School of Commerce and Business Studies, Jiwaji University, Gwalior - 474 002 (MP) latest by May 20, 2014.

Business Management
Information Technology
Global Economy

ORGANISING COMMITTEE

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Vice-Chancellor
Jiwaji University, Gwalior (MP)
- Patron** : Prof. R. J. Rao
Rector, Jiwaji University, Gwalior (MP)
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Dr. Sameer Bhagyawant

Seminar Venue :

PARYATAN BHAWAN
School of Studies in Tourism and Travel Management
Jiwaji University, City Centre, Gwalior - 474 002 (MP)

Organising Secretary

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On
Changing Scenario of
Global Business Management and
Information Technology

June 1-2, 2014



Organised by:

School of Commerce and
Business Studies
Jiwaji University
Gwalior - 474002(M.P.)



(NAAC ACCREDITED FOUR STAR)

Dear Friends,

It gives me immense pleasure to inform you that the School of Commerce and Business Studies, Jiwaji University, Gwalior is organising a Two Days National Seminar on "Changing Scenario of Global Business Management and Information Technology" during the month of June 1-2, 2014.

As the global economy struggles to overcome the recent economic crisis, it is clear that there has to be major overhaul in the traditional thinking in business management. The integration of the global business markets and resultant systematic risks, international standards and effectiveness of domestic and international regulatory structures are some of the current issues that need to be dealt by both academicians and practitioners. New approaches and policies have to be developed in developing and developed business markets alike.

The Seminar is aimed to discuss the strategic commands, which can be implemented by the global as well as domestic business markets to compete with the multinationals in the wake of liberalized economy. This Seminar would be attended by a large number of Academicians, Researchers as well as Professionals from various corporate bodies.

Technical Sessions and Topics

The National Seminar will have following themes and sub-themes which will be conceptually inter-related, Discursive and Highly Interactive.

Topics of Interest for Submission include the following :

Emerging Issues in Business Management :

- ◆ Environmental Management and Research
- ◆ Energy Management and Policy in Business
- ◆ Corporate Governance and Corporate Social Responsibility
- ◆ Business Ethics and Social Audit
- ◆ Entrepreneurship and Small Business Management
- ◆ Change Management and Work life Balance
- ◆ HR Issues in Service Organizations
- ◆ CRM and Retail Marketing Strategies
- ◆ Green Marketing, Rural Marketing and International Marketing
- ◆ Knowledge Management
- ◆ Sales and Distribution Management

- ◆ Production, Operation and Quality Management
- ◆ Supply Chain Management
- ◆ All others topics related to Emerging Issues in Business Management

Emerging Issues in Global Economy :

- ◆ Business and Financial Globalisation
- ◆ Global Business Law and International Trade
- ◆ Impirical Issues in Microfinance.
- ◆ Financial Risk Management in Banks and Insurance
- ◆ Banking and Insurance Regulation
- ◆ International and Domestic Financial Markets
- ◆ FDI- Issues and Challenges
- ◆ Financial Inclusion and Financial Reporting
- ◆ Portfolio Management
- ◆ All other topics related to Emerging Issues in Global Economy

Emerging Issues in Information Technology :

- ◆ Business Information Systems, E-commerce and E-Banking, E-Business, E-Security, E-Governance – Challenges and Opportunities
- ◆ Software Project Management Practices
- ◆ Market Expansion through Social Networking
- ◆ Internet and Web-services
- ◆ Role of ICT in Communication
- ◆ Ethical and Social Issues in IT
- ◆ Software Computing Technology for Business Management
- ◆ E-enterprises and Next Generation Computing
- ◆ All other topics related to Emerging Issues in Information Technology

Emerging Issues in Other Areas :

- ◆ Total Quality Management
- ◆ Current Issues and Trends in Higher Education
- ◆ Investors Protection in India
- ◆ Stress Management
- ◆ Event Management

- ◆ Tourism Management, Tourism Education and Tourism Research
- ◆ Managing Human Resources in Hospitality and Tourism
- ◆ Challenges in RTI in India
- ◆ Emerging Issues and Challenges in Education
- ◆ Any other topics related to Seminar

Our University

Jiwaji University came into existence on 23rd May 1964. The foundation stone was laid on the campus of over 225 Acres of Naulakha Parade Ground by the then President of India, Dr. Sarvapalli Radhakrishnan on December 11, 1964. The University territorial jurisdiction extends over the 8 districts i.e. Gwalior, Bhind, Morena, Sheopurkalan, Datia, Shivpuri, Ashoknagar and Guna which it has more than 400 affiliated colleges. The University has been accredited by NAAC and was awarded with "FOURSTAR" status.

About School of Commerce and Business Studies

The Department was established in 1980 with the aim of producing excellent students and researchers in the field of Commerce and Business Management in this area.

The department is having Post-Graduate and Doctoral Level programs in the faculty of Commerce.

Call for Papers

Papers on the above mentioned themes and sub themes are invited from academicians, professionals, researchers and students. The paper must be an original piece of work of the participant and shall not be presented or published elsewhere before this seminar.

Guidelines To Contributors

All papers will be evaluated through a double blind review process constituted by drawing experts from reputed University / Organizations / Institutions in and outside India. Each contributor is required to submit double spaced copy of the full paper (Hardcopy with CD) and an abstract of 300 words in MS Word format in English in Times New Roman using 12 types font for consistency in A4 size set up with 1 inch margin all around.