

## 24. Evaluative Report of the Department

1. Name of the Department: **School of Studies in Management, Jiwaji University**
2. Year of establishment: **1988**
3. Is the Department part of a School/Faculty of the university? **Yes**
4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)  
**Bachelor of Business Administration**  
**Master of Applied Management (five year integrated course)**  
**Master of Business Administration (Full Time)**  
**Master of Business Administration (Hospital Administration)**
5. Interdisciplinary programmes and departments involved: **N/A**
6. Courses in collaboration with other universities, industries, foreign institutions, etc. **N/A**
7. Details of programmes discontinued, if any, with reasons  
**Master of Marketing Administration (MMA): Not approved by AICTE to continue.**
8. Examination System: Annual/Semester/Trimester/Choice Based Credit System  
**The semester examination system is followed. Percentage system is followed to evaluate the students.**
9. Participation of the department in the courses offered by other departments  
**No**
10. Number of teaching posts sanctioned, filled and actual (Professors/ Associate Professors/ Asst. Professors/others)

|                     | Sanctioned | Filled | Actual (including CAS & MPS) |
|---------------------|------------|--------|------------------------------|
| Professor           | X          | 1      | 2                            |
| Associate Professor | X          | -      | -                            |
| Assistant Professor | X          | 1      | 2                            |
| Others              | X          | -      | -                            |

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

| S.No. | Name of Faculty               | Qualification                                    | Designation         | Specialization                             | No. of Years Experience | No. of Ph.D./ M.Phil. Student guided for the last 4 Years |
|-------|-------------------------------|--|---------------------|--|-------------------------|---|
| 1.    | Prof. Suvijna Awasthi         | M.Sc, MBA, Ph.D                                  | Professor           | Organizational Behaviour                   | 20 Years                |   |
| 2     | Prof.Yogesh Upadhyay(On Lien) | M.Com., M. Phill , Ph.D. NET Qualified (On Lien) | Professor           | Marketing Research and Business Statistics | 25 Years                | 08  |
| 3.    | Dr. Swarna Parmar             | M.Com, MBA, Ph.D                                 | Assistant Professor | Finance and Accounting                     | 08 Years                |   |
| 4.    | Dr. P.K. Sharma               | M..Com., MBA , NET, Ph.D., NET Qualified         |                     |  |                         |   |
| 5.    | Dr. Priyadarshini Nagori      | Ph.d, Net, MBA, MA(Eng. Lit.) B.Sc.              | Visiting Faculty    | HR , Marketing                             | 06 Years                |   |
| 6.    | Dr.Shib Kumari Singh          | MBA(FT)<br>Ph.d                                  | Visiting Faculty    | HR , Marketing                             | 05 Years                |   |

|     |                       |                                 |                     |  |           |  |
|-----|-----------------------|---------------------------------|---------------------|--|-----------|--|
| 7.  | Ms. Rashmita Singh    | PGDBM ,MBA<br>Pursuing Ph.D.    | Visiting<br>Faculty | HRD , Marketing                        | 12 Years  |  |
| 8.  | Ms. Smriti Chauhan    | MBA                             | Visiting<br>Faculty | HR, Finance                            | 03 Years  |  |
| 9.  | Ms. Vandana<br>Shukla | B.Sc., MBA                      | Visiting<br>Faculty | Major –Marketing<br>Minor- HRM         | 08 Years  |  |
| 10. | Mr. Raturaj Baber     | MBA(IB)<br>UGC-NET              | Visiting<br>Faculty | Marketing<br>International<br>Business | 04 Years  |  |
| 11. | Ms. Seema Raje        | MBA(Marketing)<br>Net Qualified | Visiting<br>Faculty | Marketing                              | 09 Month  |  |
| 12. | Ms. Deepali Gupta     | B.Com. MBA, Net<br>Qualified    | Visiting<br>Faculty | Finance                                | 04½ Years |  |
| 13. | Dr .Sanjay Nigotia    | BHMS,MBA(HA)                    | Visiting<br>Faculty | Hospital<br>Administration             | 06 Month  |  |
| 14. | Ms. Neha Garg         | M.B.A.                          | Visiting<br>Faculty | Marketing                              | 03½ Years |  |
| 15. | Mr. Vikas Tyagi       | B.H.M.S., MBA(HA)               | Visiting<br>Faculty | Hospital<br>Administration             | 03Years   |  |
| 16  | Ms.Rinki Gupta        | M.Com.                          | Visiting<br>Faculty | Finance                                | 05 Years  |  |
| 17. | Dr. Tripti Tripathi   | MBA, M.Com.<br>Net , Ph.D.      | Visiting<br>Faculty | Finance                                | 05 ½Years |  |

|     |                          |   |                  |                         |            |  |
|-----|--------------------------|---|------------------|-------------------------|------------|--|
| 18. | Dr. Rajni Verma          | M.Sc., Ph.D.  | Visiting Faculty | Environmental Health    | 22 Years   |  |
| 19. | Ms. Aradhana Bhopte      | M.B.A. ,B.Com.  | Visiting Faculty | Finance & Marketing     | 01 Years   |  |
| 20. | Dr. Lotica Surana        | M.Com., MBA, Ph.D                                       | Visiting Faculty | Finance                 | 04½ Years  |  |
| 21. | Ms. Shivani Gupta        | B.Pharma, MBA(HA)                                       | Visiting Faculty | Hospital Administration | 4 Years    |  |
| 22. | Ms. Reena Sharma         | BBA,MBA, Pursuing Ph.d.                                 | Visiting Faculty | HR, Marketing           | 1 Years    |  |
| 23. | Mr. Anil Singh Parihar   | MA(Ecomomics)<br>MBA, UGC- NET Qualified, Ph. d Pursing | Visiting Faculty | Marketing               | 08 Years   |  |
| 24. | Ms. Komal Raghav         | MBA(B.E.), NET Qualified Pursing Ph. d.                 | Visiting Faculty | Finance with Marketing  | 1.11 Years |  |
| 25. | Mr. Dinesh Kumar Agrawal | MBA, MA (Pol.Sc.)<br>B.Sc.                              | Visiting Faculty | HR, Marketing           | 02 Years   |  |

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

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13. Percentage of classes taken by temporary faculty – programme-wise information

**MBA (F.T) 2<sup>nd</sup> Semester: Temporary Faculty: 75%, Permanent Faculty: 25%**

**MBA (F.T) 4<sup>th</sup> Semester: Temporary Faculty: 83%, Permanent Faculty: 17%**

**MBA (HA) 2<sup>nd</sup> Semester: Temporary Faculty: 100%, Permanent Faculty: 0%**

**MBA (HA) 4<sup>th</sup> Semester: Temporary Faculty: 100%, Permanent Faculty: 0%**

**BBA 2<sup>nd</sup> Semester: Temporary Faculty: 100%, Permanent Faculty: 0%**

**BBA 4<sup>th</sup> Semester: Temporary Faculty: 100%, Permanent Faculty: 0%**

**BBA 6<sup>th</sup> Semester: Temporary Faculty: 100%, Permanent Faculty: 0%**

**MAM 2<sup>nd</sup> Semester: Temporary Faculty: 100%, Permanent Faculty: 0%**

14. Programme-wise Student Teacher Ratio

| Program     | II | IV | VI  | Total Number of Students | Total Number of Faculties (Selected) | Percentage/ Ratio |
|-------------|----|----|-----|--------------------------|--------------------------------------|-------------------|
| M.B.A       | 62 | 45 | N/A | 107                      | 12                                   | 8.9               |
| M.B.A (H.A) | 10 | 15 | N/A | 25                       | 8                                    | 8.9               |
| B.B.A       | 44 | 38 | 40  | 122                      | 24                                   | 5.1               |
| M.A.M       | 9  | XX | XX  | 9                        | 5                                    | 1.8               |

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

| S. No | Name of Employee        | Designation                          | Administrative Staff | Academic Support Staff | Academic Support Staff |
|-------|-------------------------|--------------------------------------|----------------------|------------------------|------------------------|
| 1.    | Mr. Shriniwas Raghav    | LDC (Reg)                            | √                    |                        |                        |
| 2     | Mrs. Nandita Karandikar | LDC (Reg)                            | √                    |                        |                        |
| 3     | Mr. Rajeev Sharma       | LDC (89 days)                        | √                    |                        |                        |
| 4     | Mr. Pawan Kushwah       | Peon (89 Days)                       | √                    |                        |                        |
| 5     | Mr. Lalaram             | Peon (89 Days)                       | √                    |                        |                        |
| 6     | Mr. H.K Dwevedi         | Technical Officar (Regular)          | -                    |                        | √                      |
| 7     | Mr. Sanjay Pal          | Computer Operator (Service Provider) | -                    |                        | √                      |
| 8     | Dr.Bhanupratap Tomar    | Librarian (Reg)                      | -                    | √                      |                        |

|   |               |         |   |    |    |
|---|---------------|---------|---|----|----|
| 9 | Mr. Azad Khan | Gardner | - | √  |    |
|   | Actual: 05    |         |   | 02 | 02 |

28. Student projects

- Percentage of students who have done in-house projects including inter-departmental projects

## Summer Training Project Report

| S.No. | Name of Student          | Topic  |
|-------|--------------------------|--|
| 1     | Ajhar Khan               | Consumer behavior at Airtel  |
| 2     | Akanksha Shrivastava     | Analysis of financial statement of ICICI bank limited  |
| 3     | Akash Chaurasia          | Customer Satisfaction at Airtel  |
| 4     | Anjali Bharti            | An analysis on employee behavior & employee satisfaction in terms of organization culture at HDFC Bank |
| 5     | Ankita Takle             | Ratio analysis of Aditya Birla Money at Aditya Birla   |
| 6     | Anuj Dubey               | Comparative analysis between online trading & offline trading  |
| 7     | Aparna Pandey            | Working capital at Tropolite food Pvt.Ltd  |
| 8     | Atul Singh Tomar         | Consumer Loyalty of HDFC Bank  |
| 9     | Avshesh Bansod           | Evaluation of Customer perspective on E Broking In Union Investment Solution                           |
| 10    | Badami Rathore           | Recruitment & Selection at Cadbury   |
| 11    | Bhanvar Singh Kushwah    | Training Need Identification at Cadbury  |
| 12    | Bheem Deo Chauhan        | Assessing the Brand Positioning at Real Estate Company   |
| 13    | Dhanpal Singh Rajput     | Consumer Behavior at Cadbury   |
| 14    | Dharmendra Singh Kushwah | Employee satisfaction at HDFC  |
| 15    | Ekta Shankhwar           | Not Submitted  |
| 16    | Gauree Shankar Shukla    | Inventory Management at South eastern Coal India MIne  |
| 17    | Hanumant Singh Gurjar    | Compaticion analysis   |
| 18    | Jitendra Singh           | Job satisfaction at Maruti Suzuki  |
| 19    | Kaushal Gurjar           | Customer satisfaction at Aditya Birla Money  |
| 20    | Kunjbihari Mishra        | Corporate selling on HCL Info system in HCL  |
| 21    | Laxmi Narayan Argal      | Comparative study of Mutual Fund at ICICI  |
| 22    | Mahima Khandekwal        | Analysis of cash flow statement at Crompton Greaves Ltd  |
| 23    | Malkhan Kumar Prajapati  | Service Quality of HDFC Bank   |
| 24    | Meeta Saraswat           | Performance Appraisal At J.K.Tyre Ltd  |
| 25    | Mitul Agarwal            | Consumer Buying behavior at Reliance Fresh   |
| 26    | Mohan Shrivias           | Customer satisfaction at Airtel  |

|    |                           |  |
|----|---------------------------|--|
| 27 | Munendar Singh Rajawat    | Comparative Analysis of Statement of Affair of Cadbury India Ltd                     |
| 28 | Nikesh Gurjar             | Sales promotion at Aditya birla Money  |
| 29 | Nikita Magariya           | Leverage Analysis at Deendayal Food Pvt. Ltd   |
| 30 | Parimal Singh             | Not Submitted  |
| 31 | Pooja Mittal              | Assessment of Employee Satisfaction & Development processes at Crompton Greaves      |
| 32 | Prashant Saxena           | Customer Buying Behavior with a focus on market segmentation at HDFC                 |
| 33 | Rajeev Kumar              | Training & Development at Mahindra   |
| 34 | Rakhee Tomar              | Recruitment & selection at Cadbury   |
| 35 | Ravi Kumar Umorya         | Comparative study of Mutual Funds in HDFC  |
| 36 | Ritu Tomar                | Cash Flow statement of Mantricity  |
| 37 | Robin Sharma              | Inventory Management at Food Pvt. Ltd  |
| 38 | Rohit Singh Bhadoria      | Comparative Analysis of Statement of Affair of Cadbury India Ltd                     |
| 39 | Roopam Kaushal            | Not Submitted  |
| 40 | Sandeep Kumar Shrivastava | Marketing Mix at Shree Ji Ambica Food Product  |
| 41 | Saurabh Pathak            | Consumer buying behavior towards Sony Products                                       |
| 42 | Sayyed Azam Ali           | A study of Recruitment & Selection with Special reference to Jyoti technical service |
| 43 | Srikrishna Singh          | Marketing Strategies of Axis bank  |
| 44 | Surendra Singh Gurjar     | Customer Satisfaction at Cadbury   |
| 45 | Uma Bharti Baghel         | The employee training at Aditya birla Money  |
| 46 | Varsha Godyale            | Training & development of employees at J.K.Tyre Ltd                                  |
| 47 | Vishnu Pratap Singh       | Not Submitted  |



**MBA HA Ist Semester**

| S.No | Name of                 | Presentation Topic  |
|------|-------------------------|---|
| 1    | Abhinav Dubey           | Basic Administrative function through survey & practical Training Session & Analysis of Bio Medical Waste in BIMR Hospital, Gwalior   |
| 2    | Akanksha Mishra         | Basic Administrative function through survey & practical Training Session & Process of Central sterile supply department in Jawahar Lal Hospital & Research Centre, Bhillai |
| 3    | Atul Shrivastava        | Basic Administrative function through survey & practical Training Session & Analysis of Bio Medical Waste in Sarvodaya Hospital, Gwalior                                    |
| 4    | Deepak Kumar Rajauriya  | Basic Administrative function through survey & practical Training Session & Analysis of Bio Medical Waste in Cancer Hospital, Gwalior                                       |
| 5    | Himanshu Khatri         | Basic Administrative function through survey & practical Training Session & Analysis of Bio Medical Waste in BIMR Hospital, Gwalior   |
| 6    | Nikita Mishra           | Basic Administrative function through survey & practical Training Session & Analysis of Discharge Waiting Time in Apollo BSR Hospital, Bhillai                              |
| 7    | Pankaj Yadav            | Basic Administrative function through survey & practical Training Session & Analysis of Bio Medical Waste in J.H Hospital, Gwalior  |
| 8    | Prabhat Ranjan Upadhyay | Basic Administrative function through survey & practical Training Session & Analysis of Bio Medical Waste in Aarogyadham Hospital, Gwalior                                  |
| 9    | Vandana Raj             | Basic Administrative function through survey & practical Training Session & Medical Record Keeping Department in Apollo BSR, Bhillai  |
| 10   | Zahoor Ahmed            | Basic Administrative function through survey & practical Training Session & Analysis of Bio Medical Waste in Noora Hospital, Jammu & Kashmir (Srinagar)                     |

**MBA (H.A) III Semester**

| S.No. | Name of Student   | Topic   |
|-------|-------------------|---|
| 1     | Akanksha Tomar    | Basic Administration & Management aspect of Functions in Aarbindo Hospital, Indore    |
| 2     | Archana Kumari    | Basic Administration & Management aspect of Functions in Tata Memorial, Jamshedpur    |
| 3     | Ashish Kumar      | Basic Administration & Management aspect of Functions in RajRani Hospital, Kanpur     |
| 4     | Bhogendra Patel   | Basic Administration & Management aspect of Functions in Shri Balaji, Indore          |
| 5     | Brahm Kishor      | Basic Administration & Management aspect of Functions in Aarogyadham Hospital, Indore |
| 6     | Heena Gupta       | Basic Administration & Management aspect of Functions in CIMS, Bilaspur               |
| 7     | Jyoti Kaushal     | Basic Administration & Management aspect of Functions in Choitram Hospital, Indore    |
| 8     | Meenu Khan        | Basic Administration & Management aspect of Functions in Aarbindo Hospital, Indore    |
| 9     | Nandlal Yadav     | Basic Administration & Management aspect of Functions in Chirayu Hospital, Bhopal     |
| 10    | Narayan Singh     | Basic Administration & Management aspect of Functions in, Indore                      |
| 11    | Neha Bhargava     | Basic Administration & Management aspect of Functions in Cancer Hospital, Gwalior     |
| 12    | Neha Rajput       | Basic Administration & Management aspect of Functions in Aarbindo Hospital, Indore    |
| 13    | Ram Kailash Dangi | Basic Administration & Management aspect of Functions in Apollo BSR Hospital, Bhillai |
| 14    | Sonika Mishra     | Basic Administration & Management aspect of Functions in CHL Hospital, Indore         |
| 15    | Sushma Singh      | Basic Administration & Management aspect of Functions in Bombay Hospital, Indore      |
| 16    | Megha Jain        | Basic Administration & Management aspect of Functions in Gokuldas Hospital, Indore    |

- Percentage of students doing projects in collaboration with other universities /industry / institute: N/A

21. Publications:

- Number of papers published in peer reviewed journals (national / international): 35
- Monographs:- 0

- Chapters in Book: **3**
- Edited Books: **0**
- Books with ISBN with **details of publishers: 2**
- Number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.): **22**
- Citation Index – range / average -**Nil**
- SNIP- **Nil**
- SJR- **Nil**
- Impact Factor – range / average- **0.82- 1.4**
- h-index- **Nil**

23. Details of patents and income generated. **N/A**

24. Areas of consultancy and income generated- **1**

**“An assessment of level of awareness among the residents of Malanpur industrial Area” on behalf of Vikram Wollens, an Aditya Birla Group**

25. Faculty selected nationally / internationally to visit other laboratories / institutions industries in India and abroad

| S.no | Name of Faculty                 | Visited national lab | Visited international lab | Institutions | Industries in India | Industries at abroad |
|------|---------------------------------|----------------------|---------------------------|--------------|---------------------|----------------------|
| 1    | Prof. Suvijna Awasthi           | -                    | -                         | 21           | 5                   | -                    |
| 2    | Prof. Yogesh Upadhyay( On Lien) |                      | 1                         | 30           |                     |                      |
| 3    | Dr. Swarna Parmar               | -                    | -                         | -            | -                   | -                    |
| 4    | Dr. P.K. Sharma                 |                      |                           |              |                     |                      |
| 5    | Dr. Lotica Surana               | -                    | -                         | -            | -                   | -                    |
| 6    | Dr. Priyadarshani Nagori        | -                    | -                         | -            | -                   | -                    |
| 7    | Dr. Rajni Verma                 | -                    | -                         | -            | -                   | -                    |
| 8    | Dr. Sanjay Nigotiya             | -                    | -                         | -            | -                   | -                    |
| 9    | Dr. Shiv Kumari Singh           | -                    | -                         | -            | -                   | -                    |
| 10   | Dr. Tripti Tripathi             | -                    | -                         | -            | -                   | -                    |
| 11   | Dr. Vikas Tyagi                 | -                    | -                         | -            | -                   | -                    |
| 12   | Mr. Anil Singh                  | -                    | -                         | -            | -                   | -                    |
| 13   | Mr. Dinesh Agrawal              | -                    | -                         | -            | -                   | -                    |

|    |                     |   |   |   |   |   |
|----|---------------------|---|---|---|---|---|
| 14 | Mr. Raturaj Baber   | - | - | - | - | - |
| 15 | Ms. Aradhana Bhopte | - | - | - | - | - |
| 16 | Ms. Deepali Gupta   | - | - | - | - | - |
| 17 | Ms. Komal Raghav    | - | - | - | - | - |
| 18 | Ms. Neha Garg       | - | - | - | - | - |
| 19 | Ms. Rashmita Singh  | - | - | - | - | - |
| 20 | Ms. Reena Sharma    | - | - | - | - | - |
| 21 | Ms. Rinki Gupta     | - | - | - | - | - |
| 22 | Ms. Seema Raje      | - | - | - | - | - |
| 23 | Ms. Shivani Gupta   | - | - | - | - | - |
| 24 | Ms. Smriti Chauhan  | - | - | - | - | - |
| 25 | Ms. Vandana Shukla  | - | - | - | - | - |

26. Faculty serving in

National committees b) International committees c) Editorial Boards d) any other (please specify)

**c) Prof. Suvijna Awasthi (02)**

**c) Editorial Boards**

**Raturaj Baber (01)**

**Editorial Team, Journal of Management Values and Ethics**

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

| S.no | Name of Faculty                 | UGC/ASC refreshers | Orientation programs | Workshops/ Training/ FDP |
|------|---------------------------------|--------------------|----------------------|--------------------------|
| 1    | Prof. Suvijna Awasthi           | -                  | -                    | 4                        |
| 2    | Prof. Yogesh Upadhyay( On Lien) | -                  | -                    | -                        |
| 3    | Dr. Swarna Parmar               | -                  | -                    | 2                        |
| 4    | Dr. P.K. Sharma                 | -                  | -                    | -                        |

|    |                          |   |   |   |
|----|--------------------------|---|---|---|
| 5  | Dr. Lotica Surana        | - | - | - |
| 6  | Dr. Priyadarshani Nagori | - | - | 6 |
| 7  | Dr. Rajni Verma          | - | - | - |
| 8  | Dr. Sanjay Nigotiya      | - | - | - |
| 9  | Dr. Shiv Kumari Singh    | - | - | - |
| 10 | Dr. Tripti Tripathi      | - | - | 1 |
| 11 | Dr. Vikas Tyagi          | - | - | 2 |
| 12 | Mr. Anil Singh           | - | - | - |
| 13 | Mr. Dinesh Agrawal       | - | - | - |
| 14 | Mr. Raturaj Baber        | - | - | 7 |
| 15 | Ms. Aradhana Bhopte      | - | - | 2 |
| 16 | Ms. Deepali Gupta        | - | - | - |
| 17 | Ms. Komal Raghav         | - | - | - |
| 18 | Ms. Neha Garg            | - | - | - |
| 19 | Ms. Rashmita Singh       | - | - | 3 |
| 20 | Ms. Reena Sharma         | - | - | 2 |
| 21 | Ms. Rinki Gupta          | - | - | - |
| 22 | Ms. Seema Raje           | - | - | - |
| 23 | Ms. Shivani Gupta        | - | - | 2 |
| 24 | Ms. Smriti Chauhan       | - | - | - |
| 25 | Ms. Vandana Shukla       | - | - | - |

29. Award/recognition received at national and international level by

1. Faculty
2. Doctoral/post doctoral Fellow
3. Students

30. Seminars/ Conferences/Workshops organized and the source of funding (national /international) with details of outstanding participants, if any.- **N/A**

31. Code of ethics for research followed by the department

The basic ethics which are followed by researchers/faculty at the department are as under

1. The research work done should be of high quality and should be original.
2. The research work is not plagiarized.
3. The data collected from the respondents is kept highly confidential and is used for academic purposes only.

32. Student profile programme-wise:

| Name of Programme | Applications received | Selected |        | Pass Percentage |        |
|-------------------|-----------------------|----------|--------|-----------------|--------|
|                   |                       | Male     | Female | Male            | Female |
| MBA (F.T)         | 60                    | 39       | 21     |                 |        |
| MBA (H.A)         | 15                    | 12       | 3      |                 |        |
| MAM               | 11                    | 10       | 1      |                 |        |
| BBA               | 46                    | 28       | 18     |                 |        |

33. Diversity of Students

| Name of Programme | % of student from same university | % of student from other universities of state | % of student from other universities of other states | % of student from other countries |
|-------------------|-----------------------------------|---|--|-----------------------------------|
| MBA (F.T)         | 78.33%                            | 18.33%  | 3.33%  | -                                 |
| MBA (H.A)         | 60%                               | 13.33%  | 26.67%   | -                                 |

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

|                        | UGC-NET | SET | Gate | Civil Services | Defence Services Exam |
|------------------------|---------|-----|------|----------------|-----------------------|
| General                | 4       | -   | N/A  | -              | 4                     |
| Other Backward Classes | 1       | -   | N/A  | -              | 2                     |
| Schedule Caste         | 2       | -   | N/A  | 1              | 1                     |
| Schedule Tribe         | 1       | -   | N/A  | -              | 1                     |

35. Student progression

| Student progression | Percentage against enrolled |
|---------------------|-----------------------------|
| UG to PG            | 3.33%                       |

|   |        |
|---|--------|
| PG to M.Phil.   | -      |
| PG to Ph.D.   | 2      |
| Ph.D. to Post-Doctoral  | -      |
| Employed<br>{ Campus selection<br>{ Other than campus recruitment | 93.67% |
| Entrepreneurs   | 2      |

36. Diversity of staff

| Percentage of faculty who are graduates |    |
|---|----|
| Of same university                      | 15 |
| From other universities within state    | 4  |
| From universities of other states       | 2  |
| From universities outside the country   | 0  |

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

1. Dr. Lotica Surana
2. Dr. Priyadarshni Nagori
3. Dr. Tripti Tripathi

38. Present details of departmental infrastructural facilities with regard to

- a) Library: **1/22,000 Books**
- b) Internet facilities for staff and students: **Yes/High speed broadband connectivity in staff room and computer lab.**
- c) Total number of class rooms: **9**
- d) Class rooms with ICT facility: **1**
- e) Students' laboratories: **1**
- f) Research laboratories: **0**

39. List of Doctoral, post doctoral students and research associates

a.

|                                    | Doctoral Student | Post Doctoral Students | Research Associates |
|------------------------------------|------------------|------------------------|---------------------|
| From host institution/university   | 104              | -                      | -                   |
| From other institution/ university | -                | 1                      | -                   |
| total                              | 104              | 1                      | -                   |

40. Number of Post Graduate students getting financial assistance from the university

60

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

**Yes, assessment exercise was undertaken to develop the course of Master of Applied Management. The methodology adopted included the feedback method. The feedback was acquired from the students, alumni, representatives of the society, members of the faculty and academic fraternity. On the basis of the feedback, the curriculum was developed to nurture and develop the professional skills among the fresh students who have recently passed out from school and searching for career options.**

42. Does the department obtain feedback from:

a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback? **Yes**

**The feedback from the members of faculty was utilized to include a subject in BBA, MAM and MBA curriculum Human values and Professional ethics to develop the morals and values among the students and also to develop their views on professional ethics.**

b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback? **Yes**

**The feedback was used to implement the new pedagogy to improve the quality of the inputs received by the students. New methods of teaching in the classrooms were implements which involved role plays, case studies and expert seminars**

c. Alumni and employers on the programmes offered and how does the department utilize the feedback? **Yes**

**The feedback is regularly collected from alumni and employers. From the feedback it was identified that there was need to incubate professionalism and knowledge among the student. The need of a course was required which cultivated the desired qualities and enhanced knowledge among the students. Thus the course titled Masters in Applied Management (MAM) was introduced. Keeping in mind the need of employers and making students more employable.**

43. List the distinguished alumni of the department (maximum 10)

| <b>Distinguished Alumni</b> |                       |              |                             |                 |                 |
|-----------------------------|-----------------------|--------------|-----------------------------|-----------------|-----------------|
| <b>S.No</b>                 | <b>Name of Alumni</b> | <b>Batch</b> | <b>Current Organization</b> | <b>Position</b> | <b>Location</b> |
| 1                           | Dr. Swarna            | 2000-        | SoS in Management, Jiwaji   | Asst.Professor  | Gwalior         |

|    |                        |           |  |                    |           |
|----|------------------------|-----------|--|--------------------|-----------|
|    | Parmar                 | 2002      | University                                 |                    |           |
| 2  | Mrs. Nishu Abhram      | 2000-2002 | Axis Bank                                  | Manager            | Panchkula |
| 3  | Mr. Preenu Abhram      | 2000-2002 | PepsiCo                                    | Manager            | Panchkula |
| 4  | Dr. Ritu Gautam Balani | 2000-2002 | South Asia at Huntsman International       | Cr. Manager        | Mumbai    |
| 5  | Mrs. Prerana Agarwal   | 2000-2002 | Axis Bank                                  | Operations Manager | Gwalior   |
| 6  | Mr. Shailesh Jadon     | 2000-2002 | HDFC Bank Pvt Ltd                          | Branch Manager     | Bhopal    |
| 7  | Dr. Dhiraj Sharma      | 1996-1998 | Institute of Management and Technology     | Asst.Professor     | Ghaziabad |
| 8  | Mr. Vaibhav Mishra     | 2000-2002 | TA Netgables                               | General Manager    | New Delhi |
| 9  | Mrs. Monika Raghav     | 2000-2002 | Tecpro System                              | Deputy Manager-HR  | Gurgaon   |
| 10 | Mr. V.R Khasran        | 2000-2002 | Chattisgarh State Electricity Board (CSEB) | Manager            | Korba     |

44. Give details of students enrichment programmes (special lectures/ workshops/ Seminars) involving external experts?

1. Seminar on export documentation by export assistant from Agro solvents Ltd.
- 2.
- 3.

45. List the teaching methods adopted by the faculty for different programmes.

1. **Case based learnings**
2. **Collaborative learnings**
3. **Class room response systems**
4. **Demonstrations**
5. **Discussion**
6. **Gaming**
7. **Graphic organizers**
8. **Immersive environment**
9. **Interactive teaching**
10. **Lecturers**
11. **Learning through movies**
12. **Newspapers/podcasting**
13. **Problem solving**
14. **Student Presentation**
15. **Web based learning**
16. **Smart Classes**
17. **Role-plays**



46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

**Following are the programme objectives**

- 1. Graduating students will have an integrated knowledge of and demonstrated ability to perform as management professionals. Further, they will be prepared for continued learning throughout their career- Regular assessment is done through internal assessment tests that they have gained the knowledge required to perform as management professionals.**
- 2. Students will have the positive perspectives and skills that create productive managerial leaders- Regular presentations, inter class competitions and skill development classes are taken to ensure that they've developed the required skills to be a management professional. Students also have to undergo industrial training and prepare major research project to improve their analytical skills and cognitive thoughts.**
- 3. The graduate program faculty will demonstrate an excellence in teaching, as well as evidence of meaningful professional and scholarly activities. All faculty members are constantly motivated to get themselves indulged in research activities**

**Following are the desired learning outcomes**

- 1. Students graduating from the MBA/BBA/MAM program are academically prepared for a managerial career**
- 3. Alumni are successful in their internal organizational endeavors or in other advanced studies**
- 4. Students graduating from the MBA/BBA/MAM program have the necessary attitudes and skills to become more productive employees, and to continue learning**
- 5. Students graduating from the MBA program now have effective communication skills.**
- 6. Graduates of the MBA/BBA/MAM program have become managerial leaders in a variety of organizations**
- 7. The MBA/BBA/MAM program faculty demonstrate teaching effectiveness**
- 8. The MBA/BBA/MAM program faculty use appropriate pedagogical techniques in the classroom**
- 9. The MBA/BBA/MAM program faculty actively participate in a wide range of professional and scholarly activities.**

**All the above mentioned outcomes of the programmes are monitored and controlled via regular feedback from students, the faculty members and members of academic community.**

47. Highlight the participation of students and faculty in extension activities.

- Business Development plans developed by MBA IV semester students.**
- Soft skills development classes attended by students**
- Industrial visits for industrial exposure for students**

48. Give Details of "beyond the syllabus scholarly activities" of the department.

- Case Studies solved in the class.**
- Special class for students on writing a research article**
- Basic tutorial classes for students on SPSS. 20.0**

49. State whether the programs /department is accredited /graded/ by other activities? If yes, give details.

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50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

**The Department of Management contains a diverse group of very active researchers, scholars, teachers, and consultants. We are proud to contribute to the training of future managers.**

**The courses in department of Management improve students' understanding of how the decisions of managers shape the economic performance of their firms. These courses combine rigorous thinking with careful attention to institutional detail. These courses illuminate all aspects of firm behaviour, market structure and organizational design.**

**Department faculty are widely sought out for their expertise in business and government affairs. SoS in management students consistently express enthusiasm for the department's faculty and courses.**

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

|   |  |
|---|--|
| <p style="text-align: center;"><b><u>Strength</u></b></p> <ol style="list-style-type: none"> <li>1. Highly educated and experienced faculty members.</li> <li>2. Located at heart of the city</li> <li>3. Well-developed infrastructure</li> <li>4. Well placed alumni</li> <li>5. Extracurricular activities and extra-mural lectures continuously delivered and different pedagogies used to enhance learning experience of students are used.</li> </ol> | <p style="text-align: center;"><b><u>Weakness</u></b></p> <ol style="list-style-type: none"> <li>1. Less number of permanent staff.</li> <li>2. Lack of dedicated training and placement officer in department</li> <li>3. Lack of coordination among faculty members because most of them are visiting.</li> <li>4. Latest communication technology is not implemented. Lack of Wi-Fi and other essential amenities for students and faculty members.</li> <li>5. Only one smart class functional and available to whole staff members</li> </ol> |
| <p style="text-align: center;"><b><u>Opportunity</u></b></p> <ol style="list-style-type: none"> <li>1. Large future requirement of management professionals by the industry.</li> </ol>   | <p style="text-align: center;"><b><u>Challenge</u></b></p> <ol style="list-style-type: none"> <li>1. Decrease in response towards Management courses due to economic slowdown.</li> </ol>  |

|   |  |
|---|--|
| <ol style="list-style-type: none"> <li>2. Development of Gwalior as a hub for education.</li> <li>3. Increasing number of students opting for management stream as choice for career advancement</li> <li>4. Extra income could be earned by providing services as management consultant to various industries in Gwalior and across the nation.</li> <li>5. Only department in Gwalior region directly under tutelage of Jiwaji university and lowest fees.</li> </ol> | <ol style="list-style-type: none"> <li>2. To develop employability skills among the students of management.</li> <li>3. To provide ample employment opportunities for students of department.</li> <li>4. Increasing number of private educational institutes offering degree in management.</li> <li>5. To increase the research activities among the faculty members.</li> </ol> |
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52. Future plans of the department.

1. To avail funds for research from various agencies worldwide
2. To make SoS in Management, Jiwaji University as a unique brand
3. To sign Memorandum of Understanding (MOU) with Industries to enhance the level of exposure with student and also to receive research projects and consultancies.
4. To increase research activities in the department
5. To organize faculty development programme regularly
6. To organize international level seminar on management/social sciences
7. To publish an international level journal in management.