

23. Evaluative Report of the Department

1. Name of the Department: **School of Commerce and Business Studies**
2. Year of establishment : **1980-81**
3. Is the Department part of a School/Faculty of the university? **Yes**
4. Names of programmes offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc. D.Litt., etc.): **M.Com., M.Phil. and Ph.D.**
5. Interdisciplinary programmes and departments involved : **No**
6. Courses in collaboration with other universities, industries, foreign institutions, etc.: **N0**
7. Details of programmes discontinued, if any, with reasons : **N0**
8. Examination System: Annual/Semester/Trimester/Choice Based Credit System:
Semester System
9. Participation of the department in the courses offered by other departments: **Teachers have been assigned various disciplines like Coordinator, Proctor, In-charge Engineering section etc.**
10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

| | Sanctioned | Filled | Actual (including CAS & MPS) |
|----------------------|-------------------|---------------|---|
| Professor | 01 | - | 03 |
| Associate Professors | 03 | 01 | - |
| Asst. Professors | 04 | 03 | 01 |
| Others | - | - | - |

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

| Name | Qualification | Designation | Specialization | No. of Years of Experience | No. of Ph.D./ M.Phil. students guided for the last 4 years |
|------------------------|------------------------|------------------------------------|-----------------------|----------------------------|--|
| Prof. K.S. Thakur | M.Com., M.Phil., Ph.D. | Professor, Head, Dean and Chairman | HR and Finance | 24 | M.Phil. - 08 Ph.D. - 09 |
| Prof. Umesh Holani | M.Com., Ph.D. | Professor | Accounting | 30 | M.Phil. - 08 Ph.D. - 13 |
| Prof. S. K. Singh | M.Com., Ph.D. | Professor | Q.T. | 24 | M.Phil. - 08 Ph.D.- 08 |
| Dr. Rajendra K. Khatik | M.Com., Ph.D. | Senior Lecturer | Accounting Management | 16 | M.Phil. - 10 Ph.D.- 03 |

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors : **N0**
13. Percentage of classes taken by temporary faculty – programme-wise information: **Nil**
14. Programme-wise Student Teacher Ratio : **15:1**
15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

| Staff | Sanctioned | Filled | Actual |
|----------------|------------|--------|-----------------------|
| Technical | | | |
| Administrative | | | Class – III 04 |
| | | | Class – IV 03 |

16. Research thrust areas as recognized by Major Funding Agencies: **All area of Commerce**
No
17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise: **No**
18. Inter-institutional collaborative projects and associated grants received
a) National collaboration: **No** b) International collaboration: **No**
19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received: **No**
20. Research facility / centre with
- state recognition : **No**
 - national recognition : **No**
 - international recognition : **No**
21. Special research laboratories sponsored by / created by industry or corporate bodies :
No
22. Publications:
- * Number of papers published in peer reviewed journals (national/international) : **51**
 - * Monographs : **No**
 - * Chapters in Book: **No**
 - * Edited Books: **One**
 - * Books with ISBN with details of publishers:
 1. Vikas S. Solanki and **K.S. Thakur**, Foreign Direct Investment in India, Wisdom Publications, Delhi, First Edition 2012, ISBN: 978-81-89547-71-4.
 2. **K.S. Thakur**, Business Ethics and Environment, Aadi Publications, Jaipur, First Edition 2011, ISBN : 978-93-80902-30-2.
 3. **K. S. Thakur**, Global Issues and Challenges in Health Care and Business Management, Excel Books, New Delhi, Edited Book, First Edition 2013, ISBN : 978-93-5062-334-3.
 4. **Umesh Holani, S.K. Singh**, Yogesh Upadhyay and Shailendra Bhadoria, Supply Chain Patterns of Industry and Academia, Emerging Trends in Commerce and Management, Edited Book, 2011.

- * Number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) **Nil**
- * Citation Index – range / average *
SNIP
- * SJR
- * Impact Factor – range /average

- * h-index:

23. Details of patents and income generated : **Nil**

24. Areas of consultancy and income generated : **Nil**

25. Faculty selected nationally / internationally to visit other laboratories / institutions / Industries in India and abroad: **Nil**

26. Faculty serving in

- a) National committees:
- b) b) International committees
- c) c) Editorial Boards: **Chief Editor, Journal of Indian Accounting Association and Members in various Editorial Boards of National and International Journals.**
- d) any other (please specify)
 1. **Chairman, Board of Studies in Commerce**
 2. **Member, Planning and Evaluating Board**
 3. **Member, SLET etc.**

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs): **Yes**

28. Student projects

- percentage of students who have done in-house projects including inter-departmental projects
100% M.Com. IV Semester Students are doing job oriented project on different business and commercial issues.
- percentage of students doing projects in collaboration with other universities / industry / institute

29. Awards / recognitions received at the national and international level by

- Faculty : **Yes (Prof. K.S. Thakur)**
 1. Best Paper Award in 12th International Conference, 2013 for Best Research Papers on An Empirical Study on Green Advertising influencing Customer Attitude towards Green Products and Green Marketing.
 2. Indira Gandhi Vidya Gold Award, 2012 for outstanding achievements in the field of Education.

3. Best Paper Award in 11th International Conference, 2012 for Two Best Research Papers on Micro Insurance and Financial Inclusion.
4. Best Paper Award in 10th International Conference, 2011 for Best Research Paper on Micro-finance in India.

30. Seminars/Conferences/Workshops organized and the source of funding (national/ International) with details of outstanding participants, if any.
1. **Conducted Two Days National Seminar on Changing Scenario of Global Business Management and Information Technology, Organized by School of Commerce and Business Studies, Jiwaji University, Gwalior.**
 2. **Conducted Two Days National Seminar on Global Issues and Challenges in Health and Business Management, organized by School of Commerce and Business Studies, Jiwaji University, Gwalior.**
 3. **Conducted One Day National Seminar on Emerging Business Practices in India, organized by School of Commerce and Business Studies, Jiwaji University, Gwalior.**
 4. **Conducted Two Days National Seminar on Emerging Issues in Business Management organized by School of Commerce and Business Studies, Jiwaji University, Gwalior.**
Outstanding participation in above seminars : More than 100 participants.
31. Code of ethics for research followed by the departments: **As per university policy.**
32. Student profile programme-wise:

| Name of the Programme (refer to question no. 4) | Applications received | Selected | | Pass percentage | |
|--|-----------------------|----------|--------|-----------------|--------|
| | | Male | Female | Male | Female |
| M.Com. | 42 | 12 | 09 | 12 | 09 |
| M.Phil. | 34 | 08 | 02 | 08 | 02 |
| Ph.D. | 118 | 30 | 18 | 100 | 100 |
| | | | | | |

33. Diversity of students

| Name of the Programme (refer to question no. 4) | % of students from the same university | % of students from other universities within the State | % of students from universities outside the State | % of students from other countries |
|--|--|--|---|------------------------------------|
| M.Com. | 48 | 12 | 15 | - |
| M. Phil | 22 | 12 | 06 | - |

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise:

NET-03

35. Student progression

| Student progression | Percentage against enrolled |
|--|------------------------------------|
| UG to PG | No UG programme |
| PG to M.Phil. | 30 |
| PG to Ph.D. | 15 |
| Ph.D. to Post-Doctoral | NIL |
| Employed | NIL |
| <input type="checkbox"/> Campus selection | 60 |
| <input type="checkbox"/> Other than campus recruitment | |
| Entrepreneurs | |

36. Diversity of staff

| Percentage of faculty who are graduates | |
|--|----|
| of the same university | 03 |
| from other universities within the State | 01 |
| from universities from other States from | - |
| universities outside the country | - |

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period : **Nil**

38. Present details of departmental infrastructural facilities with regard to

a) Library : Yes (more than 20000 Books available in the combined library of Commerce and Management)

b) Internet facilities for staff and students : **Yes**

- c) Total number of class rooms : **02**
 - d) Class rooms with ICT facility : **One**
 - e) Students' laboratories : **No**
 - f) Research laboratories : **No**
39. List of doctoral, post-doctoral students and Research Associates
- a) from the host institution/university

Shivani Garg, Sourabh Sharma, Vikas Singh Solanki, Rambabu Agarwal, Meenakshi Swami, Arti Piparia, Anil Kumar Gupta, Vikas Indoria , Ravi Jain, Sweta Gupta, Tarika Singh Sikarwar, Anandita Chakarwariya, Sunita Vendya, Richa Banerjee, Rakhi Chauhan, Neeraj Kumar Dubey, Nidhi Gupta, Umesh Kumar Sharma, Sunita Malhotra, Subir Banerjee, Priydarshini Nagori, Tripti Tripathi, Amitabh Maheshwari, Seema Thakur, Vanbari Lal Dohare, Abdhesh Singh Kushwah,
 - b) from other institutions/universities :
40. Number of post graduate students getting financial assistance from the university: **No**
41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology. : **Admission process is done based on merit and written examination through proper advertisement in National newspapers. Course plan is prepared after discussion with faculty members and stakeholders. Up-gradation of curriculum from time to time is done through Board of Studies consisting expert members.**
42. Does the department obtain feedback from
- a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback? **Yes**
Syllabus is regularly revised as per University norms and feedback from faculty.
 - b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?
Some students do consult with the faculty members on latest research areas, they are properly advised to go ahead with research work.
 - c. Alumni and employers on the programmes offered and how does the department

utilize the feedback?

Sometimes few senior Alumni and employers interact with the faculty members for the changes requires in the syllabus.

43. List the distinguished alumni of the department (maximum 10)

1. **K.S. Thakur - Head, Dean and Chairman, School of Commerce & Business Studies**
2. **Yogesh Upadhyay – Vice-Chancellor, ITM University, Gwalior**
3. **G.P. Saaxena - Store Keeper, Jiwaji University, Gwalior**
4. **Anita Narula - Lecturer, SKV, Gwalior**
5. **K.K. Agarwal - Professor, S.L.P. College, Gwalior**
6. **Sandeep Kulshrestha - Director, IITTM, Gwalior**
7. **Sher Singh Verma - Asstt. Professor, Govt. College, Bhind**
8. **P.K. Sharma - Lecturer, SOS in Management, J.U. Gwalior**
9. **D.S. Rana - Professor, M.L.B. College, Gwalior**
10. **Dr. Suraj Bhan, Astd. Professor, Govt. KRG College, Gwalior**

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

45. List the teaching methods adopted by the faculty for different programmes.

Smart class and interactive teachings in M.Com. and M.Phil. courses. Power-point Presentation and interactive classes are new teaching methods - Quiz test, Assignments, Seminars, Group Discussions and activity based learning are also the part of teaching methods.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

47. Highlight the participation of students and faculty in extension activities:-

48. Give details of “beyond syllabus scholarly activities” of the department.

- **Regular seminar are arranged**
- **Published Indian Journal of Accounting**
- **Attended Various National and International Seminars by Faculty Members.**

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

- **Research contribution of Faculty Member have been widely academics by national and international Journals repute.**
- **Faculty Member have written text books, research papers for Journals.**

Publication of Books :

1. Vikas S. Solanki and **K.S. Thakur**, Foreign Direct Investment in India, Wisdom Publications, Delhi, First Edition 2012, ISBN: 978-81-89547-71-4.
2. **K.S. Thakur**, Business Ethics and Environment, Aadi Publications, Jaipur, First Edition 2011, ISBN : 978-93-80902-30-2.
3. **K. S. Thakur**, Global Issues and Challenges in Health Care and Business Management, Excel Books, New Delhi, First Edition 2013, ISBN : 978-93-5062-334-3.
4. **Umesh Holani, S.K. Singh, Yogesh Upadhyay and Shailendra Bhadoria**, Supply Chain Patterns of Industry and Academia, Emerging Trends in Commerce and Management, Edited Book, 2011.

Publication of Research Papers :

1. **K.S. Thakur** and Saurabh Goyal, A Study of Achievements of Selected Public and Private Sectors Banks, MERI - Journal of Management and IT, New Delhi, Vol. 3, No. 2, April 2010, ISSN : 0974 – 2093, pp. 1 – 10.
2. Saurabh Sharma and **K.S. Thakur**, Study of Customer Satisfaction of ATM, Internet Banking and Integrated Voice Response System (IVRS), PRAGYAA - Journal of Management, Mody Institute of Technology and Science, Laxmangarh (Rajasthan), Vol. 1, Issue 1, January-June 2010, ISSN : 0975 – 9603, pp. 13 – 22.
3. Saurabh Sharma and **K.S. Thakur**, A Comparative study of Customer satisfaction from Virtual Banking in Public and Private Sectors Banks, VINIMAYYA- Journal of National Institute of Bank Management, Pune, Vol. 31, No.1, April-June 2010, ISSN : 0970 – 8456, pp. 34 – 43.
4. **K.S. Thakur**, P. K. Sharma and Ravi Jain, Micro Finance – A Tool For Poverty Control: A Case Study of Gwalior and Chambal Division of Madhya Pradesh, IME Journal, Ghaziabad, Vol. 5, No.2, July 2010, ISSN : 0974 – 0716, pp. 75 – 80.
5. **K.S. Thakur** and Anil Kumar Gupta, Critical Analysis of Quality of Services of E – Banking Services in India, Computer and Information Technology (Edited Book), A.P.H. Publishing Corporation, New Delhi, 2010, ISBN: 978-81-313-0882-0, pp. 133 – 142.
6. **K.S. Thakur**, P. K. Sharma and Ravi Jain, A Comprehensive Study of Micro Finance in India (With Special Reference to Gwalior), Journal of Accounting and Finance, Jaipur, Vol. 25, No.2, April 2011 – September 2011, ISSN : 0970 – 9029, pp. 17 – 28.
7. **K.S. Thakur**, Ravi Jain and Anil Kumar Srivastava, Brand Sense Leads to Customer Approach, Indian Journal of Research, Jaipur, Vol. 1, No.2, July 2011 – December 2011, ISSN : 2231 – 6655, pp. 59 – 68.

8. **K.S. Thakur**, A. Sajeevan Rao, Anil Gupta and Anil Kumar Srivastava, An Application of the Theory of Diffusion of Innovation for ATM, Journal of Management Outlook, Jaipur, Vol. 1, No.2, July 2011 – December 2011, ISSN : 2231 – 1769, pp. 17 – 33.
9. **K.S. Thakur** and Rajul Jain, Implementing ERP Study on Various Strategies Adopted for Successful Implementation of ERP, Indian Journal of Research, Jaipur, Vol. 2, No.1, January-June 2012, ISSN : 2231 – 6655, pp. 36 – 50.
10. **K.S. Thakur**, Anuja Bhadauria, A Comparative Study of Commercial Banks in India (with special reference to State Bank of India and Central Bank of India), Journal of Management Value and Ethics, Gwalior, Vol. 2, No.1, Jan-March 2011, ISSN : 2249-9512, pp. 3-9.
11. **K.S. Thakur**, Vikas Indoria, Anil Kumar Gupta and Anil Kumar Shrivastava, Corporate Social Responsibility : The Main Role of Human Resource Management, Indian Journal of Management, Jaipur, Vol.1, No.2, April-Sept. 2012, ISSN : 2277 – 3304, pp. 61-69.
12. **K.S. Thakur**, Piyush Knat Sharma and Sunil Vakayil, Mobile Telephony in Rural India, Indian Journal of Research, Jaipur, Vol.2, No. 2, July-Dec. 2012, ISSN : 2231 – 6655, pp. 35-39.
13. **K.S. Thakur**, Dr. A. Sanjeevan Rao and Deepak Tyagi, Investigating the Role of Customer Loyalty through the Relationship between Brand Affect, Brand Quality and Customers' Brand Extension Attitude – A Case of Airtel, Strategic Transformation in Globalised (Edited Book), Pankaj Publication International, Delhi, 2012, ISBN: 8190402544, pp. 96 – 105.
14. Sourabh Sharma and **K.S. Thakur**, Strategic IT: Application in Rural Prospects, Strategic Transformation in Globalised (Edited Book), Pankaj Publication International, Delhi, 2012, ISBN: 8190402544, pp. 201 – 209.
15. **K.S. Thakur** and Vikas Indoria, Quality of Services Offered by Indian Retail Market – An Empirical Study in Reference to Delhi and NCR, Strategic Transformation in Globalised (Edited Book), Pankaj Publication International, Delhi, 2012, ISBN: 8190402544, pp. 227 – 237.
16. **K.S. Thakur**, Deepak Singh and Sweta Gupta, Identifying Purchase Driving Aspects for Green Products, Indian Journal of Management, Jaipur, Vol. 2, No.1, October 2012 - March 2013, ISSN : 2277 –3304, pp. 104 – 112.
17. **K.S. Thakur** and Sweta Gupta, Exploration of Green Shift : Shift from Trendy Marketing to Environmental Friendly Green Marketing, International Journal of Arts and Commerce , Published from Centre for Enhancing Knowledge (CEK), UK, Vol. 1, No.7, December 2012, ISSN : 1929 –7106, pp. 122 – 133.
18. **K.S. Thakur** and Jai Nigam, A Study of the Status and Prospects of Financial Inclusion in Madhya Pradesh, Journal of Accounting and Finance, Jaipur, Vol. 27, No.1, October 2012 - March 2013, ISSN : 0970 –9029, pp. 71 – 86.
19. Sumit Agarwal, Deepak Singh and **K.S. Thakur**, Performance Indicators and Customer Satisfaction: With Special Reference to Selected Call Centers of India, International Journal of Arts and Commerce , Published from Centre for Enhancing Knowledge (CEK), UK, Vol. 2, No.2, February 2013, ISSN : 1929 –7106, pp. 13 – 26.
20. Sweta Gupta, Deepak Singh and **K.S. Thakur**, Green Products and Green Marketing: Are Customers Aware? , Pacific Business Review International (A referred monthly journal), Udaipur, Vol. 5, Issues 9, March 2013, ISSN: 0974 – 438X, pp. 91 - 96.

21. **K.S. Thakur**, Piyush Kant Sharma and Ravi Jain, Micro Insurance – An Assurance for Common Man, *Journal of Banking, Information Technology and Management*, Jaipur, Vol.10, No. 1, January-June. 2013, ISSN : 0972 – 902X, pp. 42-39.
22. **K.S. Thakur**, Deepak Singh and Sweta Gupta, Identifying Purchases Driving Aspects for Green Products, *Indian Journal of Research*, Jaipur, Vol.3, No. 1, January-June 2013, ISSN : 2231 – 6655, pp. 36-46
23. **K.S. Thakur**, Piyush Kant Sharma, Sunil Vakayll, Usage Patterns of Mobile Phone Subscribers in Rural India, *Journal of Management Outlook*, Jaipur, Vol. 3, No.1, January-June 2013, ISSN : 2231-1769 pp. 25-32
24. Sumit Agarwal, Deepak Singh and **K.S. Thakur**, Impact of Service Quality Dimensios Towards Customer Satisfaction in Indian Call Centers, *Pacific Business Review International (A referred monthly journal)*, Udaipur, Vol. 6, Issues 1, July 2013, ISSN: 0974 – 438X, pp. 51-64.

Prof. Umesh Holani

1. IFRS ADOPTION; A PERCEPTUAL STUDY, ‘ INDIAN JOURNAL OF ACCOUNTING, VOL. XL (2)
2. THE POWER OF VEDANTIC MANAGEMENT; MEMORABILIA, CONF. SOUVENIOR OF IAA 33RD CONFERNCE, TRIVENDRUM.
3. THE IMPACT OF FIRM CAPITAL AND OPERATING EXPENDITURE ON WORKING CAPITAL MANAGEMENT – A STUDY OF INDIAN MANUFACTURING COMPANIES, EFFULGENCE – JULY-DEC. 2010
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5. MANAGEMENT EDUCATION : ISSUES AND CHALLENGE: AN INDIAN PROSPECTIVE – EMERGING TRENDS IN COMMERCE AND MANAGEMENT EDUCATION
6. INTERNATIONAL LISTING AND STOCK RETURNS ; EVIDENCE FROM EMERGING ECONOMICS, INTERNATIONAL JOURNAL OF FINANCIAL MANAGEMENT, APRIL 2011
7. 5-6, JANUARY, 2013 : ATTENDED 35TH CONFERENCE OF INDIAN ACCOUNTING ASSOCIATION AT RAJKOT AS PRESIDENT :I.A.A.
8. 11 JAN 2013 : CHIEF GUEST OF A NATIONAL SEMINAR AT PWS ARTS AND COMMERCE COLLEGE, NAGPUR
9. 16 FEB. 2013 : CHAIRMAN OF A SESSION AT GOVT. ARTS AND COMMERCE COLLEGE, INDORE
10. 22 JAN, 2013 : GUEST OF HONOUR OF A NATIONAL SEMINAR AT SS JAIN SUBODH P.G. COLLEGE, JAIPUR

Prof. S. K. Singh

1. Upadhyay, Yogesh, Singh, Shiv Kumar, Singh, Shilpy (2010), Job Satisfaction & Organisational Commitment: A Study of Mediating Role of Perceived Organisational Support, *AIMA Journal of Management & Research (A Journal of All India Management Association)*, Volume 4, Issue 1/4, February.
2. Upadhyay Yogesh, Singh, Shiv Kumar (2010) *When Sports Celebrity Doesn't Perform: How Consumers React to Celebrity Endorsement?*, *VISION : The Journal of Business Perspective*, Management Development Institute,

Gurgaon, Volume 14, Number 1 & 2, January - June 2010, pp. 67-78.

3. Upadhyay, Yogesh, Singh, Shiv Kumar (2010), In Favour of Ethics: The Linkage Between Ethical Behaviour and Performance, Journal of Human Values, Management Centre for Human Values, Indian Institute of Management, Calcutta, Volume 16 Number 1, April 2010, SAGE Publications India Pvt. Ltd. , pp. 9-19.
4. Upadhyay, Yogesh, Singh, Shiv Kumar, Amin Shahid (2010) *A Review Paper on Self-service Technologies (SSTs)*, in a book, Innovation and Adaptability-Twin Engines of Sustained Growth, edited by S.S. Bhakhar and V.K. Singh, Excel Books, New Delhi, pp. 595-606.
5. Upadhyay, Yogesh, Singh, Shiv Kumar, Dash, M.K. (2011) “*Foreign Tourists Visiting India: Exploring their Gastronomy Preferences*”, Published in Proceedings of 4th IIMA Conference on “Marketing in Emerging Economies”, Indian Institute of Management (IIM), Ahmedabad, India, January 5-7, 2011, pp. 22-26.
6. Shrivastava, Sanjay, Singh, S.K., Rathore, K.S. (2011) “Customer Relationship Management and Its Contribution in Organisational Growth”, Published in Proceedings (Book) of International Conference on “Enhancing Organisational Growth Through Innovation and Creativity: Issues, Opportunities and Challenges, Organised by Amity Business School, Amity University, Haryana, Amity Education Vally, Gurgaon (Manesar) on May 5-6, 2011, Excel India Publishers, New Delhi, pp 317-331.
7. Shrivastava, Sanjay, Singh, S.K., (2011) “IMC and its Imperative Functioning for Sustainable Organisational Growth”, Published in Proceedings (Book) of 3rd PIMG International Conference on Transformation & Survival of Business Organisations: Challenges and Opportunities, Organised by Prestige Institute of Management, Gwalior (MP), on December 28-29, 2011, Macmillan Advanced Research Series, pp 737-749.
8. Singh, Shiv Kumar, Singh, Kriti Bhaswar, Singh, Abhishek (2012), An Analysis of Balanced Mutual Fund Schemes, A Peer Reviewed International Journal of Asian Research Consortium, Asian Journal of Research in Banking and Finance (AJRBF), Volume 2, Issue 1, January 2012, pp 59-69.
9. Upadhyay, Yogesh, Singh, Shiv Kumar, Sharma, Dhiraj (2013) “*Antecedents and Consequents of Recovery Satisfaction in Mobile Industry*”, Published in Proceedings of 5th IIMA Conference on “Marketing in Emerging Economies”, Indian Institute of Management (IIM), Ahmedabad, India, January 9-11, 2013, pp. 423-427.
10. Singh, K.B., Singh, S.K., Singh, Abhishek, Pal, Bhawna (2013), Does Mergers Improve Shareholders Wealth? A Study of Selected Indian Banks, Global Journal of Finance and Management, Volume 5, Number 3, 2013 (Special Issue), pp. 28-31.
11. Pandey, Vijay Kumar, Upadhyay, Yogesh, Singh, Shiv Kumar (2013) “Impact of Leadership Behaviour in Accentuating Organisational Citizenship

Behaviour and Service Quality”, Published in Proceedings of 16th Nirma International Conference in Management (NICOM 2013) on “Changing Paradigms in Service Marketing”, Institute of Management, Nirma University, S.G. Highway, Ahmedabad, Gujrat, India, January 9-11, 2013, pp. 3-9.

Dr. R. K. Khatik

1. Dr. Peyushkant Sharma, Dr. Rajendra Khatik, Satyendra Kumar Singh, Quality of Management Education in Chambal Region, Emerging Issues in Business Management, Excel Books, New Delhi.
2. Dr. Deepa Sharma, Dr. Rajendra Khatik, Seema Thakur, Globalisation and India : A Critical Review, Journal of Management, Vol. II and III July Sept 2012, ISSN 2249 9512
3. Dhires K. Kulshrestha, Rajendra Khatik and Kapil Tiwari, Life Insurance Industry in India : Challenges and Issues, A Global Education Society and Development, An International Journal of Academicians, Vol. 1 No. 3 October-December. 2009 ISSN No. 0975-1319
4. Lilesh Gautam, Prof. Umesh Holani, Dr. Rajendra Kumar Khatik, Factor Affecting Consumer Buying Behaviour for Retail Sector, Journal of Management, Values and Ethics, Vol. II and III, April-June, 2012 ISSN 2249-9512
5. Anil Singh Parihar, Dr. Rajendra Kumar Khatik, Impact of Various Factors on the Adoption of Mobile Banking,
6. D.K.Nema, Rajendra K. Khatik, Significance of Rural Infrastructure Development Fund in Rural Economy, Madhyabharti – 58, Research Journal of Dr. Hari Singh Gour University, Sagar,ISSN 0974-0066

51. Detail five major strengths, weakness, opportunities and challenges (SWOC)

Strengths :

- **Devoted teachers.**
- **Up-to-date syllabus**
- **Hard working Regular Students**
- **Regular teaching and research activities**
- **Smart class room.**

Weaknesses :

- **Lack of regular faculty**
- **Lack of infrastructure facilities**
- **Lack of Departmental Building**
- **Insufficient Managerial Staffs.**
- **Lack of Research Lab.**

Opportunities :

- **A strong linkage, between university and industry can be developed.**
- **Greater use of smart classes to build a gap between teachers and students.**

Challenges :

- **Teaching, Learning and evaluation process should be strengthen.**
- **An approach should be formulated for student motivation in clearing National/State competitive exams.**

52. Future plans of the department.

- **Appointments of new faculty in self-supporting and regular programme.**
- **Departmental efforts to start two new programmes i.e. BBS and MFM**