

# Chemical, Sales & Marketing Management

## Academic Audit Report

Session: 2009-2010

1. Name of Department : **School of Studies in Chemical, Sales & Marketing Management**
2. No. of full time permanent faculty : **Nil**
3. No. of part time /temporary/ contractual faculty : **15 (Guest & Visiting Faculty)**
4. No. of PG / UG courses : Two (MBA in CSM and M.Sc. in Industrial Chemistry)
5. No. of Research Publications : Nil
6. Strength :
  - (1) Smart class room, Computer and Internet facility
  - (2) Students carry out industrial training and project work in Fine and Pharmaceutical Industries
  - (3) Internal Assessments and Seminars are regularly organized
  - (4) 100% Placement of students for the last four years
  - (5) Strong Alumni linkage
7. Weakness :
  - (1) Lack of Permanent Faculty
  - (2) More space for laboratory
  - (3) Library with UGC INFONET facility
  - (4) Lack of laboratory assistant
  - (5) Lack of adequate computer lab.
8. Recommended actions: With the appointment of permanent faculty, emphasis will be given more on research activities leading to publications in reputed journals. This will also enhance collaboration with other organizations and industries.

(Prof. S. K. Gupta)

Signature of HOD

# Chemical, Sales & Marketing Management

## Academic Audit Report

Session: 2010-2011

1. Name of Department : **School of Studies in Chemical, Sales & Marketing Management**
2. No. of full time permanent faculty : Nil
3. No. of part time /temporary/ contractual faculty : 14 (Guest & Visiting Faculty)
4. No. of PG / UG courses : Two (MBA in CSM and M.Sc. in Industrial Chemistry)
5. No. of Research Publications : Nil
6. Strength :
  - (1) Smart class room, Computer and Internet facility
  - (2) Students carry out industrial training and project work in Fine and Pharmaceutical Industries
  - (3) Internal Assessments and Seminars are regularly organized
  - (4) 100% Placement of students for the last four years
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7. Weakness :
  - (1) Lack of Permanent Faculty
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# Chemical, Sales & Marketing Management

## Academic Audit Report

Session: 2011-2012

1. Name of Department : **School of Studies in Chemical, Sales & Marketing Management**
2. No. of full time permanent faculty : Nil
3. No. of part time /temporary/ contractual faculty : 12 (Guest & Visiting Faculty)
4. No. of PG / UG courses : Two (MBA in CSM and M.Sc. in Industrial Chemistry)
5. No. of Research Publications : Nil
6. Strength :
  - (1) Smart class room, Computer and Internet facility
  - (2) Students carry out industrial training and project work in Fine and Pharmaceutical Industries
  - (3) Internal Assessments and Seminars are regularly organized
  - (4) 100% Placement of students
  - (5) Strong Alumni linkage
7. Weakness :
  - (1) Lack of Permanent Faculty
  - (2) More space for laboratory
  - (3) Library with UGC INFONET facility
  - (4) Lack of laboratory assistant
  - (5) Lack of adequate computer lab.
8. Recommended actions: With the appointment of permanent faculty, emphasis will be given more on research activities leading to publications in reputed journals. This will also enhance collaboration with other organizations and industries.

(Prof. S. K. Gupta)

Signature of HOD

# Chemical, Sales & Marketing Management

## Academic Audit Report

Session: 2012-2013

1. Name of Department : **School of Studies in Chemical, Sales & Marketing Management**
2. No. of full time permanent faculty : Nil
3. No. of part time /temporary/ contractual faculty : 12 (Guest & Visiting Faculty)
4. No. of PG / UG courses : Two (MBA in CSM and M.Sc. in Industrial Chemistry)
5. No. of Research Publications : Nil
6. Strength :
  - (1) Smart class room, Computer and Internet facility
  - (2) Students carry out industrial training and project work in Fine and Pharmaceutical Industries
  - (3) Internal Assessments and Seminars are regularly organized
  - (4) 100% Placement of students
  - (5) Strong Alumni linkage
7. Weakness :
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