

# Registration Form

Name.....

Designation .....

Address .....

.....

Phone.....Mob.....

Fax.....

Email.....

Accommodation Requirement: YES / NO

Details of Registration fee:

Rs. ....

D.D.No.....

Dated.....

Bank.....

Branch & City .....

Signature

**Registration Fee :**  
 Rs. 800/- Per Person (with accommodation)  
 Rs. 500/- per Person (without accommodation)

Registration fee must be paid in the form of Demand Draft in Favour of -  
**"Registrar, Jiwaji University, Gwalior, MP"**

Payable at- "Gwalior, MP".

**Send the filled in Registration Form along with DD to below address:**  
 Prof. R.A. Sharma  
 Secretary, National Seminar, GITOTHS  
 School of Studies in Tourism and Travel Management  
 Jiwaji University, Gwalior, (MP) Pin 474011  
 Office: 0751-2442749

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 Prof. Sangeeta Shukla  
 Vice Chancellor  
 Jiwaji University, Gwalior

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# National Seminar

ON

Global Issues, Trends & Opportunities in  
 Tourism & Hospitality Sector

## 12-13 March, 2016

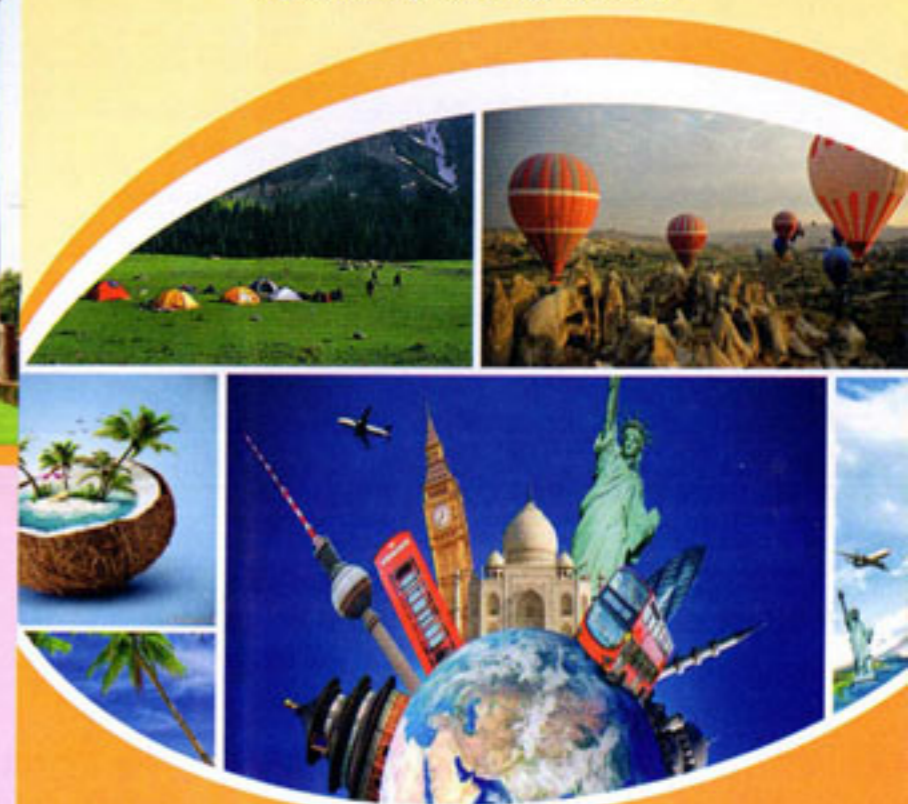


*Organized by*  
**School of Studies in Tourism & Travel Management**  
**Jiwaji University, Gwalior, MP**

*Organizing Secretary*  
**Prof. R.A. Sharma**

*Joint Organizing Secretary*  
**Prof. A.K. Singh**

*Organizer*  
**Prof. Anand Mishra**  
 Registrar, Jiwaji University, Gwalior, MP



srp 9229646940, 9406971160

**VENUE : PARYATAN BHAVAN (SOSTTM) JIWAJI UNIVERSITY, GWALIOR**

## Invitation

The SOSTTM, Jiwaji University with immense pleasure invites you and warmly welcomes your presence to participate in National Seminar on "Global Issues, Trends & Opportunities in Tourism & Hospitality Sector" on 12-13 March 2016 in Gwalior. All the dignitaries, academicians, researchers and professionals of tourism & hospitality sectors are welcomed for their august presence in the seminar.

## About Jiwaji University

Jiwaji University, Gwalior came into existence on May 23, 1964. Late Dr. Sarvapalli Radhakrishnan, the then president of India laid the foundation stone on 11<sup>th</sup> December 1964 in sprawling campus at Naulakha Parade Ground. The motto of the university is embedded in its logo "Vidyaya Prapyate Tejah" the territorial jurisdiction of the university is spread over the districts of Gwalior, Bhind, Morena, Sheopurkalan, Datia, Shivpuri, Guna and Ashoknagar. In the beginning, the university had 25 affiliated colleges but today over 400 government aided and private colleges are under its jurisdiction.

## About Gwalior

Gwalior is located in the north of Madhya Pradesh with good connectivity. It is located on 26°12' N latitude and 76°18' E Longitude at an altitude of 212 m above mean sea level. The mean maximum temperature in summers is 33°C and the mean minimum temperature during winters is 18.5°C but the temperature can fall as low as 1-3°C. Gwalior is fourth largest city in Madhya Pradesh. As per the census of 2011 the population of Gwalior is 10,53,505. Gwalior has numerous attractions to offer to tourists. It has diversity to attract the tourists interested in art, culture and heritage. The imposing structure of Gwalior inspired Emperor Babar to describe it as "the pearl among the fortress of Hind". On fort there are many other monuments like Gujarimahal, Gurudwara, Teli ka Mandir and Sahastrabahu Mandir. MPSTDC organizes light and sound show on the fort. Museums and other historical buildings are also there. Gwalior is very rich in heritage attractions. The cultural heritage of Madhya Pradesh is enlightened by the heritage

attractions of Gwalior. Gwalior is a destination with variety of eye catching attractions and facilities. It is very well connected to other destinations.

For international tourists there is also good connectivity, through airways, railways and road transport. The city is connected to Delhi via Agra and lies at a distance of 321 km and to Khajuraho via Jhansi and lies at a distance of 275 km. Gwalior lies on the main Delhi-Bombay, Delhi-Chennai and Delhi-Goa lines. The local administrative authority and MP government have also come out with a new pragmatic policy for changing socioeconomic and investment scenarios in Gwalior for emerging trends.

## About the Department

The School of studies in Tourism and Travel Management (SOSTTM) was established in 1991. Earlier SOSTTM was housed in other departments but shifted to the new building on 27th September, 2011 by the efforts of Prof. R.A. Sharma. SOSTTM Jiwaji University is running five courses : MBA (Tourism Administration) and MBA-HTM (Heritage Tourism Management which is authorized under the Board of Studies in Archaeology but classes are run in Paryatan Bhawan) Bachelor of Tourism Management, Bachelor of Hotel Management & Catering Technology & Diploma in Food Production. The institute has established sound reputation for innovative teaching and research in many functional areas of Tourism and hotel Management. Efforts are always in consistent endeavor to raise the academic standards of the institutes to new heights and level of achievements.

## About Seminar

Tourism is one of the biggest and fastest growing industries in the world. The year 2012 touched the milestone when international tourist arrivals touched the historic and first ever mark of 1 Billion. Subsequently the Tourism Day 2015 was celebrated on the theme "1 Billion Tourists 1 Billion Opportunities" to commemorate this milestone.

SOSTTM, Jiwaji University is organizing two days National seminar on "Global Issues, Trends & Opportunities in Tourism & Hospitality Sector" on 12-13 March 2016. The seminar is expected to have tourism

delegates, academicians and researchers from across the country to discuss on this broad theme and sub-themes mentioned herewith. Insightful thoughts, concepts, plans and suggestions will emerge during this two days intellectual gathering and they will be proved vital to bolster the tourism of MP and India as well.

## Sub-Themes of the Seminar

1. Different local & global issues in growth of Tourism & Hospitality Sector
2. Current & Emerging trends in Tourism & Hospitality sector
3. Eco practices in Tourism & Hospitality sector
4. Role of social media in promotion of Tourism & Hospitality sector
5. Need and Aspirations of global workforce in Tourism & Hospitality sector
6. Niche Tourism as an emerging trend
7. New thrust areas in Tourism & Hospitality sector
8. Local education and global opportunities in Tourism & Hospitality sector
9. Entrepreneurial inclination, status & opportunities in Tourism & Hospitality sector
10. Concern & Conflicts related to Tourism & Hospitality

