

TEN DAY NATIONAL WORKSHOP
ON
RESEARCH METHODOLOGY
(Third Workshop)

February 21- March 01, 2016



Organized by:

School of Commerce and Business Studies
Jiwaji University, Gwalior – 474002 (M.P)

Dear Friends,

It gives me immense pleasure to inform you that the School of Commerce and Business Studies, Jiwaji University, Gwalior is organizing a Ten Day National Workshop on **RESEARCH METHODOLOGY** (Third) during the month of February 21- March 01, 2016.

First-time researchers starting research in social sciences, particularly when studying at post graduate level, often find research methodology a rather amorphous subject. There is a very extensive literature available but the variety of strategies, approaches, methods, terminologies' and techniques, and the absence of a standard nomenclature present a daunting task for a first-time researcher. In this workshop, the aim is firstly to provide a brief overview of the principal terminology likely to be encountered in research literature. We shall try to stress those aspects that seem to us to be the most important. The second aim is to present a simple model of research methodology that distinguishes between strategies, methods and different types of data. We hope that this model will provide not only a useful structure for the remainder of the workshop, but also a readily grasped perspective of research methodology. The third aim is to emphasize the importance of the methodology of handling research data, a topic often given short shrift in, and sometimes omitted from, workshop on research methods.

OUR UNIVERSITY

Jiwaji University came into existence on May 23, 1964 through M.P. Government Ordinance number **15** of **1963**. The foundation stone was laid on the campus of over 225 Acres of Naulakha Parade Ground by the then President of India, Dr. Sarvapalli Radhakrishnan on December 11, 1964. The University territorial jurisdiction extends over the districts of Gwalior, Bhind, Morena, Sheopurkalan, Datia, Ashoknagar, Shivpuri and Guna and covers more than 400 affiliated colleges.

THE SCHOOL OF COMMERCE AND BUSINESS STUDIES

The Department was established in 1980 with the aim of producing excellent students and researchers in the field of Commerce and Business Management. The department is running Post-Graduate and Doctoral Level programme.

PEDAGOGY

The content delivery will have a mix of lectures, demonstration, interactive sessions and hand on training on the latest software for analysis of data with the exercise. Personal computer will be made available to each participant in the practical lab. Study material will be provided in soft copy.

WHO SHOULD ATTENDED

The participant to the programs could be the faculty members, project leaders, research scholars and students who have an interest towards research.

TECHNICAL SESSIONS AND TOPICS

This Workshop will have following topics which will be conceptually inter-related and highly interactive.

TOPICS

- ❖ Conceptual Framework of Research and Review of Literature
- ❖ Research Process
- ❖ Research Problem and Research Design
- ❖ Sample Design and Methods of Data Collection
- ❖ Designing Instruments for Data Collection
- ❖ Measurement and Scaling Techniques, Editing, Tabulation and Presentation of Data.
- ❖ Selecting Statistical Tools for Data Analysis
- ❖ Formulation and Testing of Hypothesis
- ❖ Parametric Tests, Non-parametric Tests and Multi-variate Tools
- ❖ Research Report
- ❖ Foot notes, References and Bibliography
- ❖ Practical training on Research Synopsis regarding formulation of objectives, hypothesis etc.
- ❖ Practical's Using SPSS

REGISTRATION AND ACCOMMODATION

The Registration fee is Rs. 1000/- which includes expenses towards delegate kit and lunch. The accommodation will be provided by the University for outside delegates. The delegates are advised to send a request stating their willingness for accommodation. The duly filled registration form along with a crossed demand draft of Rs. 1000/- drawn in favour of the “**Registrar, Jiwaji University, Gwalior**” payable at Gwalior or Cash Receipt of University should be sent by post to **Prof. K.S. Thakur**, Organizing Secretary - National Workshop on **RESEARCH METHODOLOGY**, School of Commerce and Business Studies, Jiwaji University, Gwalior – 474 002 (MP) latest by **February 19, 2016**. It is expected that the delegates will arrange finance for TA/DA etc. from their own Universities/Institutes

ORGANISING COMMITTEE

Chief Patron

Prof. Sangeeta Shukla
Hon'ble Vice-Chancellor
Jiwaji University, Gwalior (MP)

Patron

Prof. R. J. Rao
Rector
Jiwaji University, Gwalior (MP)

Organizing Secretary

Prof. K.S. Thakur

Chairman and Head
School of Commerce and Business Studies,
Jiwaji University, Gwalior (MP)

Workshop Coordinator

Dr. Rajendra Khatik

School of Commerce and Business Studies,
Jiwaji University, Gwalior (MP)

Members

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Prof. I. K. Patro
Dr. S.S. Bhakar
Dr. Sapan Patel
Dr. Sameer Bhayawant

SEMINAR VENUE

PARYATAN BHAWAN

**School of Studies in Tourism and Travel Management
Jiwaji University, City Centre,
Gwalior – 474 002 (MP)**

Organizing Secretary

Prof. K.S. Thakur

Chairman and Head

**School of Commerce and Business Studies
Jiwaji University, City Centre, Gwalior – 474 002 (MP)
Website: www.jiwaji.edu**

E-mail: ks.thakur@rediffmail.com

Phone No. (s) : 0751-2442606

+919425494140, +917773019222 ,+919425337353 (Mob.)

National Workshop
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REGISTRATION FORM

I would like to participate in the workshop as a local/outside delegate.

Name : _____

Designation : _____

Address : _____

Phone : (Off.) _____ (Res.) _____

e-mail : _____ (Mob.) _____

Accommodation required : **Yes / No**

Registration Category : Academics/Industry/Delegate/ Professionals/Research Scholar.

Demand Draft / Cash Receipt No. _____ Date _____

Date and Time of Arrival: _____ Departure: _____

Date:

Signature
Workshop Participant

If required this form may be photocopied.